



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

MBA (BUSINESS ANALYTICS) PROGRAM

Semester I

TEACHING & EVALUATION SCHEME								
THEORY			PRACTICAL					
End Sem Exam	Two Term Exam	Teacher Assessment	End Sem University Exam	Teacher Assessment	L	T	P	Credit
60	20	20	-	-	4	-		4

Legends: **Th** =Theory, **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

MBAI101 Principles and Practice of Management

MBAI102 Marketing Management


MBAI103 Management Accounting


MBAI104 Organizational Behavior

MBAI105 Business Communication

MBAI106 Operations Research

MBABAN107 Comprehensive Viva


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Registrar
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore