



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology)

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BBAI501	ODS	HUMAN VALUES AND PROFESSIONAL ETHICS	60	20	20	0	0	3	1	0	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

The objective of the course is to disseminate the theory and practice of moral code of conduct and familiarize the students with the concepts of “right” and “good” in individual, social and professional context

### Course Outcomes (COs)

Student will be able

1. Help the learners to determine what action or life is best to do or live.
2. Right conduct and good life.
3. To equip students with understanding of the ethical philosophies, principles, models that directly and indirectly affect business.

### Course Contents:

#### Unit I

Human Values: Values; Types, Features and Classification, Sources of Value System, Values across Cultures.

#### Unit II

Morality: Norms, Beliefs, Attitude, Moral Norms, Moral Values, Moral Standards

#### Unit III

Professional Ethics: Ethics; Nature, Characteristics and Needs, Ethics V/s Morals and Values, Ethico-Moral Action, Ethical Codes, Ethical Practices

**Chairperson**  
**Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Unit IV

Nature and Dimensions of Attitude: Components of Attitude, Attitude Formation, Functions of Attitude, Changing Attitude

## Unit V

Moral Values and Character Building: Character; Meaning, Important, Components of Character, Character Development

## References:

1. Society and Politics in India - Beteille, Andre
2. Values and Ethics for Organisations - Chakraborty, S. K.
3. Business Ethics - An Indian Perspective, Pearson - Fernando, A.C.
4. Engineering Ethics, Pearson Education / Prentice Hall, New Jersey - Charles D. Fleddermann
5. Ethics and the Conduct of Business, Pearson Education, New Delhi - John R Boatright
6. Business ethics. latest ed. Oxford University Press Inc., NewYork, - Crane, Andrew and Dirk Matten.
7. Business Ethics – Text and Cases, Himalaya Publishing House Pvt. Ltd., I<sup>st</sup> Ed. - Murthy, C.S.V.
8. Evaluation of a character education curriculum. In D. - Campbell, V., & Bond, R. (1982).
9. Education for values. New York: Irvington Publishers.- McClelland (ed.)
10. Organizational Behaviour, Pearson Education, 13th Ed., 2009 - Stephen P. Robbins, Timothy A Judge, SeemaSanghi
11. Organisational Behaviour, 1st Edition, Cengage Learning, India- Nelson
12. Human Relations and Organizational Behavior: A Global perspective, Macmillan latest Ed., - R. S. Dwivedi

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology)

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX501	DCS	FASHION MERCHANDISING AND EXPORT MANAGEMENT	60	20	20	0	0	3	1	0	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Course will provide knowledge about the export market and the process involve in it.
2. Student will gain knowledge about the trends of fashion, costing of products, sourcing of garment materials and markets

### Course Outcomes (COs):

Students will be able:

1. Apply the knowledge in marketing of garment in the export as well as domestic market.
2. Solve the problem of outsourcing the garment material.
3. Analyse the factors contributing to the trends of fashions in urban areas.

### Course Contents:

#### Unit I

Marketing: Objectives and strategies. Types of markets - domestic and international. Indian fashion marketing environment, consumer behavior. Survey of marketing: Marketing concepts and terminology. Market segmentation. Fashion, image and positioning.

#### Unit II

Role and Responsibilities of merchandiser, Merchandise buying: Buyers responsibilities and working with merchandising sources, merchandise planning: understanding

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

consumer behavior, Planning and selection of merchandise assortment. Merchandising-Manufacturing interface.

## Unit III

Fashion retailing: Types of retail operations. Single or multiple unit stores. Organization with in a store. The store image and positioning. New trends in retailing- Fashion advertising and publicity. Visual merchandising: Definition and purpose. Brief introduction to colour and texture, line and composition and types of displays and setting.

## Unit IV

Terms and definition of export management, Export marketing of Apparel, global scene, Prospects For Indian Apparel in Overseas market, globalization GATT & WTO Multi fibre Agreement and Bilateral Textile agreements signed by India with importing quota countries. NAFTA, AGOA: Govt of India's export entitlement policy on garment exports. AEPC's role in the administration of export entitlement policy. Export contracts; Documents connected with exports; exchange control regulation relating to exports

## Unit V

Apparel Marketing cost Analysis: Marketing cost accounting, marketing cost standards, variance analysis for marketing cost, effective variance, price variance; Determining Pricing of apparel products: Price elasticity of demand and supply, sample costing-marginal revenue and marginal cost, cost plus pricing methods; Full cost pricing, conversion cost pricing differential cost pricing, variable cost pricing, direct cost pricing derivation of cost of apparel products-woven/knits; The budgeting process: Budgeting principles for the apparel industry, fixed vs variable budget, master budget, laminations of budgets any justification effort.

## References:

1. Apparel Manufacturing Handbook , VanNostrand Reinhold Company (1980) - Jacob Solinger
2. Fashion buying and merchandising management - Tim Jackson and David Shaw
3. Visual merchandising and display - Martin.M. Pegler
4. Marketing Management Analysis, planning, implementation and control - Philip Koller
5. Principles of marketing, Delhi - Sharlekar. S.A., Salvadore victor. S.J., Nirmala Prasad. K
6. Modern Marketing Research, Himalayan publishing house - Kulkarni, Padhan Patil

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology)

Name of Program: B.E./B.Tech. (Garment and Fashion Technology)											
SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX502	DCS	FASHION ILLUSTRATION AND DESIGN	60	20	20	30	20	3	0	2	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. To introduce about the anatomy of human figure and measurement
2. To study the drafting and its layout
3. To demonstrate the development of dress forms fitting and pattern alterations
4. To survey for the size and grade determination of garments

### Course Outcomes (COs):

Students will be able:

1. Students will be able to draw and measure the garment as per specification of human body
2. Make and check the drafting layouts
3. Prepare and modify the designs based on dress form provided
4. Can size grade and alter the pattern and final products as customised by the end user

### Course Contents:

#### Unit I

Anatomy: proportion and disproportion of humane figure. figure types and variations-normal figures measurements and its importance-Standard body measurements for children, ladies and gents. Sequence of taking body measurements for various age groups and sex-recording of measurements, standarisatation of body measurements.

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Unit II

Drafting: Consideration while cutting paper patterns-preparation of paper patterns, importance of paper patterns-types, Principles for pattern drafting - Advantages. Layout-open layout- Lengthwise layout- Crosswise layout- Double layout- combination layout-principles of layout-laying of different patterns on different types of fabric. Drafting basic pattern for body, sleeve, collar, yoke, and skirt.

## Unit III

Style reading: Preparation of dress form and draping fabric for various garments-Advantages of draping style reading of basic bodies, different types of collars, sleeves, cuffs and pockets. Flat pattern techniques: Fitting and pattern alteration: fitting-definition- principles of a good fit. Causes for poor fit, checking the fit of a garment, solving fitting problems in various garments-basic principles, fitting techniques.

## Unit IV

Pattern Alterations: Importance of altering patterns, principles of pattern alterations, common pattern, alterations in a blouse. Alteration of pattern for irregular figures. Pattern Grading: Master grades-basic back grading-basic front grading-basic sleeve grading-basic collar grading-basic facing grading of one piece collar and lapel-grading of set in sleeves-principles of grading full raglan sleeve principles magyar sleeves.

## Unit V

Garments sizing and surveys: women's grading increments reference-area commentaries-selecting a grading system. Multi track grading: track grading-simplified two dimensional system-trouser grading-Jacket grading-shirt sizing and grading-Men's waistcoat-grading and size charts

### List of Practical (Expand it if needed):

1. Study of types and techniques of illustration
2. Study of basic anatomy.
3. Constant proportions – Children-Men and Women in Various poses
4. Drawing face and hairstyles.
5. Drawing arms and legs with accessories.
6. Design details –Silhouette and its types.
7. Drawing different types of necklines, callars, sleeves and cuffs.
8. Drawing blouses, skirts, pants and coats
9. Costume drawing- Drawing the details on the anatomy - Sketching the fall of the fabric- Accessories drawing.
10. Sketching different types of garments and costumes with black pen, water color, sketching.

### References:

1. Practical clothing construction, Thomson & Co. Madras, 1974 - Mary Mathews
2. Dress making simplified, Black well science, 1987 - Cock V.

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**





# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology)

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX503	DCS	TESTING OF TEXTILES & APPARELS	60	20	20	30	20	3	0	2	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Students will have knowledge of tensile testing and its Principle and will be accurately assess the textile material as per the requirement.
2. Graduate will accurately assess and test the fabric properties (functional and aesthetic) according to their application & requirement.

### Course Outcomes (COs):

Students will be able:

1. Measure evenness and irregularity techniques of textile testing.
2. Describe tensile properties and its principle.
3. Demonstrate the methods to evaluate fabric properties
4. Asses the fabric properties and its importance in real life situations.

### Course Contents:

#### Unit I

Introduction to textile testing, aim and scope, presentation and interpretation of test data, control charts, introduction to standard deviation, coefficient of variance (CV).

#### Unit II

Humidity and moisture in textile, terms and definitions, Moisture regain and content, concept of correct invoice weight and official regain.

**Chairperson**  
**Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Unit III

Introduction to fabric testing such as length, width, GSM, Thickness, Crimp etc. Importance of measuring equipments of fabric properties e.g. drape, handle, stiffness, crease recovery, pilling, wear and abrasion.

## Unit IV

Thermal properties of textile fibers – Porosity, air & water permeability, water-proofing, tearing strength, Bursting test of fabrics, flammability test- assessment of aesthetic of fabrics by Kawabata FAST systems.

## Unit V

Color fastness tests – washing, rubbing, sublimation, perspirations, dry cleaning, method of assessment, Concept of fabric faults as related to stages of manufacture & their remedies

### List of Practical (Expand it if needed):

1. Determination of Yarn Count and calculation.
2. Determination of Fabric tearing strength
3. Determination of Bursting strength of fabric
4. Determination of Fabric crease recovery
5. Determination of Fabric stiffness
6. Determination of ballistic strength of fabrics
7. Determination of Water repellency of fabrics
8. Determination of Pilling resistance of fabrics
9. Determination of Abrasion resistance of fabrics
10. Determination of rubbing fastness of fabrics

### References:

1. Principle of Textile Testing - Booth J E
2. Handbook of Textile Testing & Quality Control - Grover E B and Hamby D S
3. Progress in Textiles Science and Tech-Vol.1, Testing & Quality Mgt., - Kothari V K
4. Identification & Analysis of Textile fibre - BTRA
5. Textile Testing - Angappan P and Gopalakrishnan R

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**





# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Name of Program: DPLOMA (Garment and Fashion Technology)

## DTTX504 ELECTIVE I

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX514	DCS	FABRIC STRUCTURE AND DESIGN	60	20	20	30	20	3	0	2	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. To understand and design basic fabric structures (like plain, twill and satin structures) as per specifications.
2. To identify and differentiate different derivatives of basic weaves and their effect in fabric.

### Course Outcomes (COs):

Students will be able:

1. To develop new woven fabric design
2. To make honeycomb, welt structures.
3. To solve technical problems related to basic fabric structures on the loom.
4. To provide suitable draft and peg plan for a given weave for making design

### Course Contents:

#### Unit I

Fabric classification, Weave notation and weave repeat, Introduction to design, drafting and peg-plan systems and their relationship, Plain weave and its derivatives e.g. warp rib, weft rib and hopsack/ matt.

Chairperson  
Board of Studies

Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore

Joint Registrar

Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Unit II

Twill weave, its different types and derivatives e.g. pointed, curved, broken and wavy.  
Satin and sateen weaves - regular and irregular.

## Unit III

Diamond, Honeycomb - ordinary honeycomb and Brighton honeycomb, Mock leno, Huck-a-back, different types of bedford cord.

## Unit IV

Twill angle and yarn twist angle, Effect of yarn twist direction on the prominence of twill lines in the fabric, Reed and heald count systems and related calculations.

## Unit V

Color and weave effects - stripes and checks.

### List of Practical (Expand it if needed):

1. To study and analysis of Plain fabrics
2. To study and analysis of warp Rib fabrics
3. To study and analysis of Weft rib fabrics
4. To study and analysis of Twill fabrics
5. To study and analysis of Broken Twill fabrics
6. To study and analysis of Diamond fabrics
7. To study and analysis of Satin fabrics
8. To study and analysis of Sateen fabrics
9. To study and analysis of Matt / Basket fabrics
10. To study and analysis of Wavy twill fabrics

### References:

1. Textile Design & Color – Grosicki, Watsons
2. Grammar of Textile Design - Nisbet
3. Structural Fabric Design - Klibbe
4. Textile Weaving & Design - Murphy W S
5. Fabric Glossary - Mary Humphries

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology) DTTX504 ELECTIVE I

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX524	DCS	EMBROIDERY & SURFACE ORNAMENTATION	60	20	20	30	20	3	0	2	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Illustrate and construct different styles of various fashion accessories using different materials
2. Demonstrate the basic embroidery and embellish the fabric surface using decorative embroidery works, appliqué work and patch work
3. Learn the basics of paint brush strokes and color mixing techniques and demonstrate fabric painting through various techniques

### Course Outcomes (COs):

Students will be able:

1. Apply the knowledge for making various design using fashion accessories.
2. Create the various designs using embroidery.
3. Create the various design using paint brush strokes and color mixing techniques.
4. Solve the problem of defects/faults in the various design.

### Course Contents:

#### Unit I

Definition, History of Embroidery, general rules for hand embroidery, Design transfer techniques, Tools for hand embroidery, Selection of needle, threads and fabrics for embroidery.

**Chairperson**  
**Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Unit II

Hand embroidery stitches - running, couching, button hole, satin, long and short, wheat, chain, stem, herringbone, cross stitch, knotted stitches, fish bone etc.

## Unit III

Indian traditional embroideries – Phulkari, Kasuti, Kashmiri embroidery, kutch work, chikkankari, kantha, tribal embroideries stitches, designs, colors and materials used.

## Unit IV

Ornamentation Techniques - Eyelet work, cutwork, Richelieu work, lace work, drawn thread and fabric work, patch work, mirror work, appliqué, shaded embroidery, shadow work, badala work, bead and sequins work, bobbin thread embroidery etc.

## Unit V

Introduction to Machine Embroidery - History of embroidery machine, Advantages of embroidery machines, various types of needles, frames, bobbins, Selection of frames to design, Selection of needle thread and bobbin thread and suitable stitches for embroidery using computer.

### List of Practical (Expand it if needed):

1. Study of historical background motifs, colours, and materials used in embroideries of Phulkari embroidery.
2. Study of historical background motifs, colours, and materials used in embroideries of Kasuti embroidery.
3. Study of historical background motifs, colours, and materials used in embroideries of Gujrat and Kutch embroidery.
4. Study of historical background motifs, colors, and materials used in embroideries of kantha embroidery.
5. Study of historical background motifs, colors, and materials used in embroideries of tribal embroidery.

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



## **Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**

6. Study of historical background motifs, colors, and materials used in embroideries of Chikankari embroidery.
7. Study of materials and tools used for machine embroidery.
8. Study of computerized embroidery machine.
9. Study of embroidery software.
10. Design development for computerized embroidery.

### **References:**

1. Traditional Embroideries of India, A.P.H Publishing, Corporation, New Delhi, 1996  
- Shailaja D. Naik
2. Embroidered textiles, Thames and Hudson Ltd., 1990 - Sheila Paine
3. Inspirational Ideas for Embroidery on clothes and Accessories, Search Press Ltd., 1993 - Gail Lawther

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology) DTTX504 ELECTIVE I

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX534	DCS	FASHION ART & DESIGN	60	20	20	30	20	3	0	2	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. It will provide the basic knowledge on the history of the fashion design.
2. Student will gain the knowledge about the latest fashion and various elements involved in the fashion art and design.

### Course Outcomes (COs):

Students will be able:

1. To demonstrate their skill in developing the various design in the fashion world.
2. To design the various costume as per latest fashion.
3. Apply the knowledge in development of the latest trends in the fashion industries.

### Course Contents:

#### Unit I

Fashion Design Process: Flowchart, Analyzing, Innovational opportunities, Research Inspirations, Research direction, Designing process, Prototyping and Collections, Promotion, Portfolio, Fashion careers.

#### Unit II

History of Fashion: Brief overview of historical Greek costumes, Egyptian costumes, Roman Costumes, Costumes of Byzantine Era and English Costumes. Study of historical Indian costumes, Detailed Study of 20<sup>th</sup> Century Fashion- Effect of World War - I and World War - II on fashion and Fashion in late 20<sup>th</sup> century.

**Chairperson**  
**Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Indore**





# **Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**

## **Unit III**

Study of Latest Fashion: Study of Latest Fashion Designers - French, Italian, American, Indian and English. Study of Latest Fashions – Based on age, sex, nationality, occupation, socio economic status. Study of contemporary textiles and costumes of different states like Kashmiri shawls, Kancheepuram and Baluchari saris, Paithani saris, Bandhani, Patola, Ikkat, and Kalamkari.

## **Unit IV**

Study of Design Details: Study of different types of necklines, sleeves, collars, cuffs, pockets, and skirts. Suitability of these design details to various types body shapes and sizes like Hourglass, Triangle, Inverted Triangle, Rectangle, Petite, Plus size etc.

## **Unit V**

Dress and Image: Dress as Non-verbal communication, Dress and Image, Gender and Sexuality, Dress in human interaction, Dress in workplace, Race, Ethnicity and Social Class.

### **List of Practical (Expand it if needed):**

1. Study of various types body shapes and sizes.
2. Study of different types of necklines.
3. Study of different types of sleeves.
4. Study of various types of cuffs.
5. Study of different types of pockets.
6. Study of different types of collars.
7. Study of historical Greek costumes.
8. Study of historical Egyptian costumes.
9. Study of historical Roman costumes.
10. Study of various types of saris of different states.

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



## **Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**

### **References:**

1. Fashion Design: Process, Innovation and Practice, Blackwell Publications., ISBN 8126522984 - Kathryn McKelvey and Janine Munslow
2. Fashion Technology: Today and Tomorrow, Mittal., 2007, ISBN 8183242030 - Nirupama Pundir
3. Past and Present Trends in Fashion Technology, Abhishek Publications, ISBN 9788182473522 - Peter McClaud
4. How to be a Fashion Designer, Kessinger Publishing, 2010, ISBN 1164476912 - Gladys Shultz
5. Abu Jani and Sandip Khosla: A Celebration of Style, AJSK Publications, 2000, ISBN 819012370X - Sharada Dwivedi
6. The Complete Costume History, Taschen Publication, 2006, ISBN 3822850950 - Auguste Racinet

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology)

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX505	DCS	DESIGN COLLECTION & PRESENTATION	0	0	0	30	20	0	0	2	1

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Course will provide the knowledge on the various design and their presentations.
2. Help to make combinations of various colours, design accessories and their presentations.

### Course Outcomes (COs):

Students will be able:

1. Design costumes with various combination of colours and with different styles.
2. Apply their knowledge for the use of various garments according to the need of the society.
3. To develop a garment detailing sheet for a selected garment.

### List of Practical (Expand it if needed):

1. Previous decade study for colors, silhouettes, fabrics, styles and influences of socio-political and lifestyle causes on fashion: World scenario and Indian scenario.
2. Forecasting for colors, pattern and fabric for ensuing seasons based on international forecast.
3. Preparation of Inspiration / Story boards / Mood boards.

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



## **Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**

4. Collections of fabric swatches, laces, braids, linings, wadding, Surface Ornamentations based on forecast done / existing market trends
5. Design development process: Selection of Seams, Necklines, Collars, Sleeves, Cuffs, Pockets, Accessories etc.
6. Illustrating Fashion Models for collection development.
7. Development of garment detailing sheet for a selected garment.
8. Pattern development for a garment out of developed collection.
9. Construction of a garment out of developed collection.
10. Window Display.

### **References:**

1. Garment Technology for Fashion Designers, Blackwell Science, 1997 - Gerry Cooklin

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Name of Program: DPLOMA (Garment and Fashion Technology)

SUBJECT CODE	CATEGORY	SUBJECT NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
DTTX506	DCS	SEMINAR AND GROUP DISSCUSSION	0	0	0	0	50	0	1	0	1

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course Educational Objectives (CEOs):

1. Learn to give a presentation
2. Help student to develop knowledge

### Course Outcomes (COs):

Students will be able to:

1. Demonstrate their skill of communications
2. Create a presentations using ICT
3. Collect various about latest development on some specific topics.

### Course Contents:

Each Students are required to give four power point presentations on the various topics allotted to them separately.

**Chairperson  
Board of Studies**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**

**Joint Registrar**

**Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore**