

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Choice Based Credit System (CBCS) Scheme

### M.A. (Journalism and Mass Communication)

#### IV- SEMESTER

S. No.	Subject Code	Name of Subject	Teaching			Examination Scheme					Total Marks	CREDITS
			L	T	P	Theory			Practical			
						End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*		
1	JMCPG401	Media Law and Ethics	4	2	0	60	20	20	0	0	100	6
2	JMCPG 402	Event Management	4	2	0	60	20	20	0	0	100	6
3	JMCPG403	Development Communication	4	1	0	60	20	20	0	0	100	5
4	JMCPG404	Corporate Communication	4	1	0	60	20	20	0	0	100	5
5	JMCPG405	Dissertation	0	0	8	0	0	0	60	40	100	4
6	JMCPG406	Comprehensive Viva Voce	0	0	0	0	0	0	100	0	100	2
TOTAL			16	6	8	240	80	80	160	40	600	28

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

  
**Chairperson**  
**Board of Studies**  
 Shri Vaishnav Vidyapeeth Vishwavidyalaya  
 Indore.

  
**Joint Registrar**  
 Shri Vaishnav Vidyapeeth Vishwavidyalaya  
 Indore.