

BBAI501 HUMAN VALUES AND PROFESSIONAL ETHICS

| SUBJECT CODE | SUBJECT NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|--------------|--------------------------------------|------------------------------|---------------|----------------------|-------------------------|----------------------|---|---|---|---------|
| | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BBAI501 | Human Values and Professional Ethics | 60 | 20 | 20 | - | - | 4 | - | - | 4 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

*Teacher Assessment shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Objectives

The objective of the course is to disseminate the theory and practice of moral code of conduct and familiarize the students with the concepts of "right" and "good" in individual, social and professional context

Course Outcomes

1. Help the learners to determine what action or life is best to do or live.
2. Right conduct and good life.
3. To equip students with understanding of the ethical philosophies, principles, models that directly and indirectly affect business.

COURSE CONTENT

Unit I: Human Value

1. Definition, Essence, Features and Sources
2. Sources and Classification
3. Hierarchy of Values
4. Values Across Culture

Unit II: Morality

1. Definition, Moral Behaviour and Systems
2. Characteristics of Moral Standards
3. Values Vs Ethics Vs Morality
4. Impression Formation and Management



**Chairperson
Board of Studies**

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore



Joint Registrar

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Unit III: Leadership in Indian Ethical Perspective.

1. Leadership, Characteristics
2. Leadership in Business (Styles), Types of Leadership (Scriptural, Political, Business and Charismatic)
3. Leadership Behaviour, Leadership Transformation in terms of Shastras (Upanihads, Smritis and Manu-smriti).

Unit IV: Human Behavior – Indian Thoughts

1. Business Ethics its meaning and definition
2. Types, Objectives, Sources, Relevance in Business organisations.
3. Theories of Ethics, Codes of Ethics

Unit V: Globalization and Ethics

1. Sources of Indian Ethos & its impact on human behavior
2. Corporate Citizenship and Social Responsibility – Concept (in Business),
3. Work Ethics and factors affecting work Ethics.

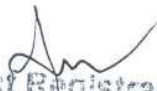
Suggested Readings

1. Beteille, Andre (1991). *Society and Politics in India*. Athlone Press:New Jersey.
2. Chakraborty, S. K. (1999). *Values and Ethics for Organizations*. oxford university press
3. Fernando, A.C. (2009). *Business Ethics - An Indian Perspective*. India: Pearson Education: India
4. Fleddermann, Charles D. (2012). *Engineering Ethics*. New Jersey: Pearson Education / Prentice Hall.
5. Boatright, John R (2012). *Ethics and the Conduct of Business*. Pearson. Education: New Delhi.
6. Crane, Andrew and Matten, Dirk (2015). *Business Ethics*. Oxford University Press Inc:New York.
7. Murthy, C.S.V. (2016). *Business Ethics – Text and Cases*. Himalaya Publishing House Pvt. Ltd:Mumbai
8. Naagrajan, R.R (2016). *Professional Ethics and Human Values*. New Age International Publications:New Delhi.



Chairperson
Board of Studies

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore



Joint Registrar

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Name of Program: B.Sc. (Fashion Design)

| SUBJECT CODE | CATEGORY | SUBJECT NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|--------------|----------|----------------------------|------------------------------|---------------|----------------------|-------------------------|----------------------|---|---|---|---------|
| | | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BSFD501 | DCS | GARMENT CARE AND FINISHING | 60 | 20 | 20 | 0 | 0 | 3 | 1 | 0 | 4 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. To provide the requirements of water softness for garment processing at different steps
2. To gain knowledge about laundry equipment used in industries
3. To provide the knowledge of garment finishing and its machines

Course Outcomes (COs):

Students will be able:

1. To Select the water according to its softness at different processing
2. To Supervise the requirement and need of laundry
3. To install and suggest the finishing machines for garments
4. To remove the various types of stains from the garment without damaging it


Syllabus

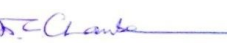
UNIT I: Garment Processing & Visual Effects

Water –soft water –hard water – methods of softening water. Garment dyeing, dye selection, garment-dyeing machinery. Washing: Stone washing, acid washing, enzyme washing, bio polishing, mercerisation, bleaching, laser fading and ozone fading.

UNIT II: Processing Chemicals Study and Types Of Finishing

Study of laundry equipment and reagents , soaps , detergents, cleaning action of soaps, study of modern and industrial cleaning agents. Finishing; Optical brightening, mercerization, liquid ammonia treatment, stiffening, softening, crease resistant and crease retentive finish, anti-static finish, anti-bacterial finish, water proofing, flame proofing, soil release finish, mildew and moth Proofing.


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

UNIT III: Garment finishing Equipments

Study of garment finishing room equipments, steam iron, steam busters , vacuum ironing tables , form finishing equipments , trouser toppler, shirt press, collar/cuff press, form finisher for jackets and coats, study of boiler and related equipment for finishing room. Fusing machines for interlinings.

UNIT IV: Stain Removal Methods


Principles of laundering – stain removal – various solvents for stain removing blood, tea, rust, oil/grease etc. – different methods of washing – application of friction by hand rubbing – scrubbing – tumble wash.

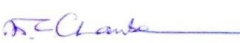
UNIT V: Garment Washing & Drying Methods

Stain removal – Oil, colour matter, chemicals. Use of care labels and standards / norms for care labels. Garment laundering equipments and procedures. Study of different types of house hold/industrial washing machines- rotary –swirling – pressure – tumble wash etc

References:

1. Fundamentals of Textile and their care by Dantiyagi S., Oriental longmans Ltd, New Delhi, 1980.
2. Household Textiles & laundry work by Denkar, Atma Ram & Sons, Delhi, 1993.
3. Garment Dyeing: Ready to wear fashion from the dye house by Harrison. P (Editor), The Textile Institute, U.K. 1988.
4. Fabric Care by Noemia D' Souza., New Age International (P) Ltd. Publisher, Chennai, 1998.
5. An Introduction to Textile Finishing by Marsh, J.T., Chapman and Hall Ltd., London, 1979.
6. Technology of Textile Finishing by Shenai, V.A., Sevak Publications, Bombay, 1995.
7. Textile Finishing by Hall, A.J., Elsevier Publishing Co. Ltd., 1986.


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Name of Program: B.Sc. (Fashion Design)

| SUBJECT CODE | CATEGOR Y | SUBJECT NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|--------------|-----------|--------------------------|------------------------------|---------------|----------------------|-------------------------|----------------------|---|---|---|---------|
| | | | THEORY | | | PRACTICA L | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BSFD502 | DCS | FASHION EVENT MANAGEMENT | 60 | 20 | 20 | 0 | 0 | 3 | 1 | 0 | 4 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. To create an understanding of the different types of fashion events and the planning required for their successful organization.
2. To familiarize the students with the various practical steps required for successful organization of fashion events and impart knowledge about the ways in which all the relevant activities could be effectively coordinated.

Course Outcomes (COs):

Students will be able:

1. To apply their knowledge in organizing different types of fashion events.
2. To have a practical knowledge of the main administrative, design, marketing, operational and risk management steps required for the successful organization of fashion events.


Syllabus

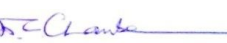
UNIT I: Introduction of Event Management & Their Types

Anatomy of Fashion Events: Introduction to event management – Types and category, Sports, Rallies, Wedding, Fashion and corporate events, Principles of Event Management, Key roles, types and purposes of fashion events – fashion show, fairs & trade show, product launch, Role of an event coordinator - Administration, Design, Marketing, Operations, Risk, Creating an event plan

UNIT II: Event Preparation

Initial Planning Requirements: Creating themes for the event, Targeting the audience /vendors, Timing the event and finding a venue, Guest lists and invitations, Organizing the required, production team and preparing duty charts, Budget estimation, Seeking sponsorships – writing sponsorship letters


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

UNIT III: Audio Visual Aids for Event

Venue requirements: Stage/ booth design, Seating patterns and plan, Lighting and allied audio-visual effects, Preparation of Programme Booklet, Catering arrangements, Progress monitoring through checklists

UNIT IV: Show Rehearsals and Fine Tuning

Catwalk Presentation Requirements: Merchandise selection, Models selection, Music and choreography, Final show sequence and rehearsals, Fitting sessions, Dressing area arrangements, Commentary requirements, Closing and striking the show

UNIT V: Marketing & Evaluation of the Show

Pre-Show Marketing and post show follow up: Creating a pre and post-event promotion plan, Building media relations, preparing press release and media kit, Post Show Evaluation

References:

1. Guide to Producing a Fashion Show (3rd Edition) by Everett Judith C., Swanson Kristen K. Fairchild Publications, NY (2012)
2. Professional Event Coordination by Silvers Julia Rutherford Wiley; 2 edition (2012),
3. How to Produce a Fashion Show, from A to Z by Taylor Paula , Pearson Prentice Hall, (2012)

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Name of Program: B. Sc. (Fashion Design)

| SUBJECT CODE | CATEGORY | SUBJECT NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|--------------|----------|---------------------------|------------------------------|---------------|----------------------|-------------------------|----------------------|---|---|---|---------|
| | | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BSFD503 | DCS | SURFACE ORNAMENTATION - I | 60 | 20 | 20 | 30 | 20 | 3 | 1 | 2 | 5 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. To illustrate and construct different styles of various fashion accessories using different materials
2. Demonstrate the basic embroidery and embellish the fabric surface using decorative embroidery works, appliqué work and patch work

Course Outcomes (COs):

Students will be able to

1. Create the various designs using embroidery.
2. Apply the knowledge for making various design using fashion accessories.
3. Solve the problem of defects/faults in the various design.

Syllabus

UNIT I: Introduction to embroidery

Definition, History of Embroidery, general rules for hand embroidery, Design transfer techniques, Tools for hand embroidery, Selection of needle, threads and fabrics for embroidery.

UNIT II: Hand embroidery stitches


Running, couching, button hole, satin, long and short, wheat, chain, stem, herringbone, cross stitch, knotted stitches, fish bone etc.


UNIT III: Indian traditional embroideries

Phulkari, Kasuti, Kashmiri embroidery, kutch work, chikkankari, kantha, tribal embroideries stitches, designs, colors and materials used.

UNIT IV: Ornamentation Techniques

Eyelet work, cutwork, Richelieu work, lace work, drawn thread and fabric work, patch work, mirror work, applique, shaded embroidery, shadow work, badala work, bead and sequins work, bobbin thread embroidery etc.


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

UNIT V: Introduction to Machine Embroidery


History of embroidery machine, Advantages of embroidery machines, various types of needles, frames, bobbins, Selection of frames to design, Selection of needle thread and bobbin thread and suitable stitches for embroidery using computer, schiffli, sequin embroidery.


List of Practical (Expand it if needed):

1. Study historical background of motifs, colours, and materials used in phulkari embroidery.
2. Study historical background of motifs, colours, and materials used in Kasuti embroidery.
3. Study historical background of motifs, colours, and materials used in Gujrat and Kutch embroidery.
4. Study historical background of motifs, colors, and materials used in kantha embroidery.
5. Study historical background of motifs, colors, and materials used in tribal embroidery.
6. Study historical background of motifs, colors, and materials used in Chikankari embroidery.
7. Study the materials and tools used for machine embroidery.
8. Study computerized embroidery machine.
9. To study various hand embroidery knotted stitches.
10. To do various patch work on damaged fabric.

References:

1. Traditional Embroideries of India by Shailaja D. Naik, A.P.H Publishing, Corporation, New Delhi, 1996
2. Embroidered textiles by Sheila Paine, Thames and Hudson Ltd., 1990 -
3. Inspirational Ideas for Embroidery on clothes and Accessories by Gail Lawther Search Press Ltd., 1993


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Name of Program: B.Sc. (Fashion Design)

| SUBJECT CODE | CATEGO RY | SUBJECT NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|-----------------|--------------|---------------------------------|-------------------------------|------------------|-------------------------|-------------------------------|-------------------------|---|---|---|---------|
| | | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BSFD504 | DCS | APPAREL QUALITY CONTROL - II | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. Course will provide knowledge of Apparel Quality Control Process
2. Course will provide knowledge of quality controlling procedure in apparel industry
3. Course will provide knowledge of QMS

Course Outcomes (COs):

Students will be able :

1. Understand the process of Apparel Quality Control.
2. Apply their knowledge for quality procedure in apparel industries
3. Assess the quality of garment.
4. Understand the Quality management services

Syllabus

UNIT 1: Introduction to Quality

Meaning & history of quality, what is quality, definition of quality, quality perceived by consumers, quality management, how to measure & report quality, dimensions of quality, Importance, terminologies

UNIT 2: Quality Standards


Different types of standards related to apparel, Standardizing organizations, levels & benefits of apparel standards, types of standards, attributes & development of standards.


UNIT 3: Testing & Inspection

Definition of testing, need of testing, reasons of testing, textile & garment testing, sources of standard test methods.

Definition of inspection, fabric inspection systems & accept/reject criteria, different fabric faults, how much to inspect, AQL chart & it's use, ISO & QMS.

UNIT4: Cost of Quality


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Definition, costs associated with quality, poor quality impacts, external and internal failure costs, cost of quality function, reporting quality cost, quality costs in Indian apparel industry attributes of low cost quality companies.

UNIT5: Care labeling

What is care label, need, rules of care labeling, exemptions, symbols of care label, international care labeling system, customer point of view of care labeling

References:

1. Garment Technology for Fashion Designers by Gerry Cooklin, Blackwell Science, 1997
2. Managing quality in the Apparel industry by P.V. Mehta &, S.K. Bharadwaj
3. Progress in Textile-science and technology, Testing and quality management – V.K. Kothari, Vol.1
4. Apparel Production Management and the Technical Package by Paula J. Myers-Mc Devitt
5. Quality Handbook by Joseph Juran

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Name of Program: B.Sc. (Fashion Design)

| SUBJECT CODE | CATEGORY | SUBJECT NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|--------------|----------|---|------------------------------|---------------|-------------------------|----------------------------|-------------------------|---|---|---|---------|
| | | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BSFD505 | DCS | RETAIL MANAGEMENT AND VISUAL MERCHANDISING | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. To create an understanding of the retail fashion business and the planning required for their successful retail organization.
2. To familiarize the students with the retail organization, their working and roles & responsibilities of the personnel in retail organization.

Course Outcomes (COs):

Students will be able:

1. To apply their knowledge in organizing different retail formats.
2. To have a knowledge of the main visual merchandizing concepts and it's use in retail context.

Syllabus

UNIT 1: Retail Management


What is retail – Definition, Functions of Retail Management, location of retail stores, the store image, basis of segmentation, targeting and positioning of store


UNIT 2: Plan for Retail Merchandising

Points to be considered for preparing merchandising plan, assortment planning & control. Buying –Buying plan, buying-selling cycle, shopping the market, line buying versus trend buying. Roles & responsibilities of Salesman, retail manager, supply chain/inventory management, record keeping

UNIT 3: Organization of Retail

Hierarchy of retail organization, roles & responsibilities of store manager, inventory manager, sales representatives. Pricing in retail – Markup pricing, mark down pricing & other pricing methods. Different retail formats, shop in shop, private labels,


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

UNIT 4: Visual Merchandising

Concept, role of visual merchandiser, window shopping, different types of display based on theme, seasons, festivals, use of computers in retailing, performance evaluation methods

UNIT 5: Sustainability in Retail

Meaning of sustainability, importance of sustainability in retail, initiatives of different national and international brands in retail. Fast fashion, slow fashion, green fashion, future of sustainability in fashion industry.

References

1. Marketing Management by Philip Kotler, Prentice Hall, 2002, 8th Edition.
2. Fashion from concept to consumer by Gini Stephens Frings. Prentice Hall, 1987.
3. Handbook of Sustainable Luxury Textiles & Fashion by Miguel Gardetti & Subramanian muthu. Volume 1, Springer publication Sustainability in Fashion & Apparels-Challenges & Solution by Dr. M.Parthiban, R.Shrikrishnan, Dr.P.Kandhavativu, WPI Publication

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Name of Program: B.Sc. (Fashion Design)

| SUBJECT CODE | CATEGORY | SUBJECT NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|--------------|----------|---------------------------|------------------------------|---------------|----------------------|-------------------------|----------------------|---|---|---|---------|
| | | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BSFD506 | DCS | SURFACE ORNAMENTATION -II | 0 | 0 | 0 | 0 | 50 | 0 | 0 | 2 | 1 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): Students will be able to

1. Hone the skills of students in the art of surface ornamentation.
2. Develop the skill of printing on fabric by wooden block.
3. Develop the knowledge of design folk art, print, screen print ,batik etc


Course Outcomes (COs):


Students should be able to:

1. Develop the creativity of students for developing new designs to the market trend requirements.
2. Enhance professional competency and employable skill of the students

List of Practical (Expand according to syllabus if needed):

- 1 Fabric painting on cloths
- 2 Texture painting on cloths
- 3 Knowledge of madubani painting
- 4 Mandana design on cloths
- 5 Kalamkari design on cloths
- 6 Knowledge of dice color
- 7 Knowledge of tie and dye
- 8 Knowledge of block print
- 9 Knowledge of screen print


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, INDORE


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore