

## Upcoming Events

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### Alumini Meet

Date : December 22, 2019

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### Foundation Day

Date : January 08, 2019

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### Vishwankan

Two Day Art Seminar

Date : January 22 and 23, 2019

Organizing Institute : Shri Vaishnav Institute of Fine Arts

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### Vinirmah

Fashion Show and DJ Night

Date : January 29, 2019

Organizing Institute : Shri Vaishnav Institute of Textile Technology

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## Three days’ SVVV International Model United Nations organised in the university

-Sneha Pagare

‘SVVV International Model United Nations’ (SVVVIMUN) is an educational simulation in which students learn about diplomacy, international relations, and the United Nations. This gives students a platform to explore and learn about critical thinking, teamwork, and leadership abilities.

Shri Vaishnav Vidyapeeth Vishwavidyalaya organised three day’s ‘SVVV International Model United Nations’ (SVVVIMUN) from September 21 to 23, 2019. It featured 172 student delegates from 12 different renowned schools and colleges of Indore.


The participants were exposed to contemporary agendas of UN in different committees like preventing illicit arms trade for DISEC, protecting womens rights in refugee camps for UNHRC, threat to ground water for WHO , Triple Talaq for LOK SABHA and lastly IP. All the delegates were pre-informed about their respective committees and roles to do research and

study about the identified agendas.

In the inaugural session, Dr. K.N. Guru Prasad, Director, Shri Vaishnav Institute of Sciences said that active participation of students in the simulation events like SVVVIMUN is necessary for their overall development.

In the first two sessions of first day; rules, procedures and agendas were discussed. In the next three sessions, delegates represented their assigned roles. In the final discussion, solutions for the identified areas were suggested.

Delegates rigorously discussed about illegal trade of arms and ammunition and various uses of weapons and precautionary measures in case of misuse. UNHRC talked about how millions of women refugees are displaced and how they should be protected against various forms of violence. The World Health Organisation (WHO) highlighted and



discussed the upcoming ground water challenges at the global and regional levels.

The LOKSABHA committee discussed about the newly made law on triple talak. Conclusively, the delegates qualitatively discussed their own respective agendas that were true in the real sense and so were their solutions. On completion of the event, certificates were given to the delegates. Mr. Vishal Yardi, Coordinator of the event gave concluding remarks whereas Dr. Prashant Kumar Siddhey, Assistant professor, Shri Vaishnav School of Management gave vote of thanks.

## Creativity showcased in ‘Kalakriti 2019’

-Kajal Chouhan



Students should not try too hard to make their distinctive style, rather they should experiment different forms and should be creative in their approach. - Mr. J. Raj Dassani, Senior Artist

Annual art fest – ‘Kalakriti 2019’ was organised by Shri Vaishnav Institute of Fine Arts on September 17, 2019. There were 193 participants from 29 different schools and colleges from Ujjain, Dewas, Dhar and Indore. In the welcome address, Dr. Santosh

Dhar, Dean, FDSR elucidated the importance of Fine Arts in this contemporary era and explained how these art forms empower the new generation with integrity, self dependence and respect. She also said that such platforms provide greater sensibility and visual literacy in the budding artist.

Chief guest of the event was Mr. J. Raj Dassani, Senior Artist. He advised the students to put their heart and soul to their work with sincerity. He also said students should not be smitten by the technology, they should build up their skills with the regular practicing and should at least try to make 100 sketches per day which will help them to achieve perfection.

In the Valedictory session, Special guest was Ms. Seema Singh and the Chief Guest was Ms. Pratima Singh. They appreciated the students for their initiatives for this competition and also appreciated the efforts of the Institute for giving such a platform to the students. Words of thanks were given by Dr. Anu Ukande, Assistant Professor, Shri Vaishnav Institute of Fine Arts.

## Vaksana : The agrarian meet of 2019

-Vaishnavi Mavar

India has achieved great success in agriculture sector and yet there is requirement of more research work in this area. – Dr. Upinder Dhar, Vice Chancellor of the University.



One day National Conference “Vaksana 2019” was organized by Shri Vaishnav Institute of Agriculture Science on September 25, 2019. The theme of the conference was “Production technology of kharif crops”.

In the inaugural session, Dr. Upinder Dhar, Vice Chancellor of the university shared data of agricultural production in Indore. Chairman of ‘Vaksana 2019’, Dr. K. N. Guruprasad briefed about the event, its objective and also highlighted the research works completed by various institutes on soyabean crop.

The chief guest of “Vaksana 2019” was Mr. S. V. Sai Prasad, Principal Scientist of IARI Regional Station, Indore. He expressed his views on rabi crops and discussed about the nutrition benefits of ‘durum’ wheat.

The special guest of the conference was Dr. O.P. Joshi, Former Director


of Soybean Research Institute, Indore. He explained about the importance of soybeans in daily life and informed that India is producing 13.5 million ton soybean. He also said that India has been producing soya bean commercially since last 50 years.

The conference had two plenary sessions in which over 30 researchers, teachers and students presented posters and research papers. The speakers of the conference were Dr. Laxman Singh Rajput, Scientist, Soybean Research Centre; Dr. Anjana Jadoo, Professor, School of Life Science, DAVV; Dr. Mahavir P. Sharma, Principal Scientist, ICAR Indian Institute of Soybean and Dr. Sanjay Gupta, Principal Scientist, ICAR-IISR .

## Photo exhibition ‘Chitraka 2019’

### Exhibiting the art of photography and captured emotions

- Bhavna Nagar




“Chitraka 2019”, a two day photo exhibition and competition was organized by Shri Vaishnav Institute of Journalism and Mass Communication on September 30 and October 01, 2019. 200 photographs were displayed in the exhibition on eight different themes : Light Painting, Black and White, Wildlife, Nature and Landscape, Architecture, Fashion and Portrait,

The official YouTube channel of the university “#SVVV” was also launched on the second day of the exhibition.

Silhouette and Symmetry.

In the inaugural session, Dr. Santosh Dhar, Dean, Faculty of Doctoral Studies and Research; explained about the objective of the event and said that this exhibition is a platform for those students who are interested in photography and those who want to sharpen their photography skills. Chief guest of the inaugural session was Mr. Prashant Saxena, Junior Executive, Multimedia Incenter for Research and Industrial Staff Performance. He inaugurated the exhibition.

On the second day of the exhibition, a workshop was conducted by Kapil Goud, Route Trainer from Nikon India on the topic “Basic Photography” and gave some useful tips to the budding photographers.



In the valedictory session, winners of the exhibition were awarded with medals and certificates. Dr. Upinder Dhar, Vice Chancellor of the university gave the end note. He said photography shows the aesthetics that everyone must possess. He also added that artistic approach is required in the field of photography. The event was co-ordinated by Miss. Sheuli De Sarkar, Assistant professor, SVIJMC.

## SVVV’s Chancellor, Purushottamdas Pasari and V.C. Dr. Upinder Dhar felicitated by CM of MP

-Rahul Mandloi

Honourable Chief Minister of Madhya Pradesh, Shri Kamal Nath awarded ‘Bhaskar Eminence Award’ to Mr. Purushottamdas Pasari, Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya and Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya on September 14, 2019 in an award function organized at Brilliant Convention Centre, Indore. In this program, awards are given to personalities for extraordinary work in the field of social service, business, medicine and education. This year, the program was also graced by the presence of Shri Bala Bachchan-State Home Minister Shri Jayvardhan Singh-Urban Development and Housing Minister and Shri Tulsi Silawat- State Health Minister.



## Achievements

### A chain of accomplishments by Dr. Pragati Jain

-Rakshita Shah



Dr. Pragati Jain, Associate Professor of Department of Mathematics was awarded by 'Indian Council of Philosophical Research' in March 2019 for her research project on 'A study of Philosophy of Ancient Indian Mathematics'. In 'Second Philosophical Texts Conference' which was organized by Kanda University of International Studies, Chiba, Japan; in another event she was invited to deliver a talk on 'Mathematics of Dhavla Texts' on September 9 and 10, 2019. She is also an Editorial Board Member of Journal of Pure and Applied Mathematics, New York, USA.

### Another illustrious moment for Vaishnav Kriegers

-Rakshita Shah



The GoKart team of Vaishnav Kriegers of Shri Vaishnav Institute of Technology and Science (Mechanical Engineering Department) has won three awards in different categories that were Innovation, Endurance and Best Driver and has secured AIR 2 in the whole BFKCT (Bharat Formula Karting by CADD Technology) event which was held at KARI MOTOR SPEEDWAY in Coimbatore from August 06 to August 08, 2019. They participated under the guidance of Faculty Advisors Mr. Santosh Patel, Assistant Professor and Mr. Rupesh Chouarsiya, Assistant Professor, Mechanical Engineering Department, SVITS.

### Prakalp – The summer internship contest

-Khushi Rathore

Shri Vaishnav Vidyapeeth Vishwavidyalaya organised the Third National Summer Internship Contest 'Prakalp' on September 20, 2019. The objective of the event was to provide an opportunity to the budding professionals to come and share their story of learnings from the summer internship projects. Forty seven students participated in the contest.

On this occasion, Vice Chancellor of the university, Dr. Upinder Dhar talked about ways to maximize the output during the internship and how internships help students in personality development. Chief guest Dr. Piyush Naik suggested that this is a good platform for the students to discuss what they have learnt so that others may also be benefitted. Words of thanks was given by Pragati Tomar, Coordinator, Prakalp.

## National conclave of school principals : 'Nirmiti IV'

-Atisha Nagar



School principals were invited from all over India to initiate discussion on the new education policy and understanding the quality of education in the country.

'Nirmiti IV' was organised by Shri Vaishnav Vidyapeeth Vishwavidyalaya on October 5, 2019. The theme of the conclave was "Values, morality and ethics - Practices in education".

Vice chancellor of the university, Dr.

Upinder Dhar said that no education is set to be complete until values are imparted either in school or higher education. He also said that the challenge before the academicians is to educate young people and build human capital.

The chief guest of the conclave, Former Justice Virendra Dutt Gyani highlighted the role and importance of education. He also said that people are losing faith in education system because of decreasing morality. Special guest of the event was Mr. Manish Verma, Joint Director of Education Department, Indore. Other eminent speakers of the event were Dr. Reena Khurana, CBSE head and Dr. Rajesh Awasthi.

The conclave provided a platform to the Principals of the leading schools to evaluate and discuss the parameters for the betterment of school education in the country. Dr. Rajeev Shukla, Director, Shri Vaishnav School of Management concluded the event, coordinator of the event was Dr. Anand Babu.

## "SAMVACHYA 2019", discussing present trend in forensic science.

-Sakina Malubhai



Learning is the most important part of life and learning happily is the only good way of learning. - Dr. Meera Borvankar, Former Director, BPR and D.

One-day national seminar "Samvachya 2019" was organised by Shri Vaishnav Institute of Forensic Science on September 28, 2019. The topic of the seminar was "Present trend in forensic science". In the inaugural session of Samvachya 2019, the coordinator of the event, Dr. Kavita Sharma briefed

about the event. She said that the aim of this seminar is to provide a platform to different educationists and scientists across the country to express their opinions and views. In the welcome address, Dr. Upinder Dhar, Vice chancellor of the university mentioned that advanced technology is helping in investigating crimes.

The chief guest of the seminar was Varun Kapoor, ADG, Indore; spoke about cybercrimes. He explained about the difference between real and virtual world and elaborated how virtual world can be dangerous for the humans. He also suggested some measures to prevent cybercrimes. The speakers of the seminar were Dr. M.C. Joshi, Deputy Director of GEQD; Dr. Praveen Arora, Professor and head of Forensic Medicine Department, SAIMS and Dr. M.P. Goutam, Professor, SVIFS, SVVV. Mrs. Nandini Bansod Kamle was the Co-coordinator of the event. She gave votes of thanks.

## Health-Con 2019 : Conference on mental health

-Dhwani Dave

Society should accept mental disorder like other diseases such as diabetes and blood pressure. - Dr. Sunil Chandiwal, Director, Choithram Hospital and Research Centre, Indore.

Shri Vaishnav Vidyapeeth Vishwavidyalaya organized a two day National Medical Conference "Health-Con" jointly with Choithram College of Nursing on October 18, 2019. The theme of the conference was "Mental Health Care in India: Challenges and Opportunities".

In the welcome address, Dr. Upinder Dhar, Vice Chancellor of the university

said that mental health has become an important area because of the growing mental disorders around the world. The Chief guest, Dr. Bharat Chhapparwal enlightened the gathering and said that mental health cannot be separated from physical health.

Keynote Speaker, Dr. Ram Gulam Razdan, Medical Superintendent, Mental Hospital Banganga, Indore discussed the various issues related to mental health. Dr. Roza Princy Madam, Professor, PG College of Nursing, Bhilai (CG); Dr. Ramchandra Principal College of nursing, NIMHANS, Bengaluru; Dr. K. Lalitha, Former Professor & Head, Nursing NIMHANS, Bengaluru and other eminent speakers also addressed the gathering.

## Contributions of great scientists highlighted

-Jatin Lalwani



For the development of science, innovative imagination is required. If a man has great imagination power, then he can do any innovation. – Padma Bhushan Dr. Padmanabhan Balam, Indian biochemist and former director of the Indian Institute of Science, Bangalore.

Shri Vaishnav Vidyapeeth Vishwavidyalaya organised the fourth Aryabhatta Memorial oration on September 27, 2019.

In the welcome address, Dr. Upinder Dhar, Vice Chancellor of the university underlined the contributions of Aryabhatta and emphasized his major contributions in the field of mathematics. He also spoke about the book "Aryabhatta" that covers arithmetic, algebra and trigonometry. Chief guest of the event was Padma Bhushan Dr. Padmanabhan Balam. He discussed about the importance of communication, science and common science. In his speech, he also highlighted the controversial facts related with science, medicine and law.

## University organized fun filled outing

-Amit Rajput



A fun-filled picnic was organized by Shri Vaishnav Vidyapeeth Vishwavidyalaya on September 15, 2019. 72 participants attended the picnic. The group enjoyed splashing in the waterfall with their family, friends and colleagues. After praying at the Ganga Mahadev temple, the picnic headed to the Amjhera temple and a scrumptious lunch was served there.

The next spot for the picnic was Amka-Jhamka Temple. After enjoying a short walk through the lush greenery of the location, the group headed towards Mahi river dam.

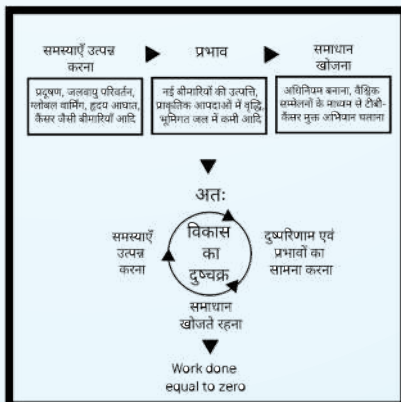
Adding to the excitement of the day, fun-games and activities were organized at the Mahi river dam. Everyone participated enthusiastically in the picnic games, and won many prizes. The prizes were distributed by Dr. Upinder Dhar, Vice Chancellor of the university and Dr. Santosh Dhar, Dean, Faculty of Doctoral Studies and Research.

## Work done equal to zero

Mr. Rahul Sharma  
Department of Civil Engineering  
SVITS

यह शीर्षक हम भौतिकी में पढ़ते हैं और इसका शाब्दिक अर्थ है 'किया गया कार्य शून्य के बराबर है' किंतु यहाँ हम इसके तकनीकी पक्ष की बात ना कर सिर्फ शाब्दिक अर्थ की बात करें और पर्यावरण एवं मानव जीवन के सापेक्ष में देखें, तो हमारे द्वारा किया गया कार्य जिसे हम विकास कहते हैं, वो शून्य ही है। जैसे-जैसे आधुनिक तकनीकें बढ़ रही हैं, आज विश्व पर्यावरण प्रदूषण, जलवायु परिवर्तन, वर्षा में अनियमितता, ग्लोबल वार्मिंग जैसी अनेक समस्याओं से ग्रसित होता जा रहा है एवं हम इन सभी भयानक एवं विनाशकारी समस्याओं के समाधान खोजने में जुटे हुए हैं।

लेकिन अगर समस्याओं की उत्पत्ति का कारण गहनता से समझा जाये, तो वो मानव के लालच, ईर्ष्या एवं अपने जीवन को अत्यधिक सुगम एवं आनंदमय बनाने में छूपा हुआ है। हालांकि मानव जीवन की सुगमता एवं आनंदमयता समस्या नहीं है किंतु इसकी अति ही समस्या का मुख्य कारण है। जैसे अत्यधिक मात्रा में



पक्के भवनों का निर्माण, अत्यधिक मात्रा में बड़ी आरामदायक गाड़ियों, कम्प्यूटरों, टेलीविजनों, मोबाइलों इत्यादि का निर्माण आदि। हम आज जिसे विकास समझ रहे हैं, वह विकास नहीं अपितु शून्य के बराबर ही है क्योंकि वास्तविकता में हमने जहाँ से विकास की यात्रा को आरंभ किया था, आज भी हम वहीं खड़े हैं एवं जिसे हम विकास कहते हैं, वह तो सिर्फ विकास की आड़ में

समस्याएं उत्पन्न करना एवं उनके समाधान खोजते रहने से ज्यादा कुछ भी नहीं है।

विकास की यह अंधाधुंध यात्रा मानव को आगे ना बढ़ाकर, समस्याओं एवं समाधान के दुष्चक्र में ही फंसाए हुए है। अतः आज हमें जरूरत है कि हम विकास की ऐसी अवधारणा को अपनाएँ, जो हमारे पुरातन एवं परंपरागत मान्यताओं पर आधारित तो हो ही किंतु उसका स्वरूप आधुनिक हो तथा विकास के साथ-साथ मानव जीवन एवं पर्यावरण के अनुकूल भी हो। इस तरह यह शीर्षक हमारे विकास की वर्तमान अवधारणा को सिद्ध करने में पूरी तरह उपयुक्त प्रतीत होता है।

\* लेखक के निजी विचार



## I am always there

-Krishna Kant Mishra  
Third Semester, BBA  
SVSM



I am so keen to know about the world.  
That is what, I said in my own word.  
To unleash my desire,  
To make myself blowing fire,  
I am always there.  
To make myself a nagging question,  
To make various standing ovations,  
I am always there.  
To make me and my kin's proud,  
To express myself in the rush and crowd,  
I am always there.

## Movie remakes do more harm than the good

*Addiction of movie remakes and sequels is a sign of ending film industry*

-Khushi Rathore



In this modern age of movies, it is more common to see a remake of movies rather than movies with new concepts. In sequels, plot is taken from existing material, whether it be comics, books, TV shows or older movies. The tendency to put less effort and earn more money has changed the way the film industry chooses which movies to make and which to stay away from.

The main reason why remakes and sequels are made, is money. The ideas are based on pre-existing material in order to lure audiences into theatre seats. Movie makers are taking beloved films like 'Jumanji' and changing one's aspect of the film and rebrand it in order to make cash off the well-known ideas. They want to guarantee that their movie

People need to change their movie watching habits. They need to rethink their process of choosing movies and should choose more creative and risky options that can become new fan favourites.

will make a profit. Shareholders and executives want to invest and advertise a film that will make money for them therefore, they take fewer risks with original content.

Although many movie lovers and even the casual moviegoers complain about what seems like an endless cycle of remade and rebooted material, they still head to theatres to watch them. A great example of taking advantage of a popular story is 'Spiderman'. The comic book character has two reboots to date on top of the original three films. If people want to see newer ideas and stories in film, they will have to stop supporting the attempts of cashing on a well-known brand.

Unfortunately, if audience cease supporting the remakes and sequels, it still might not be enough for studios to end the production line of these

films. India is a big market for the movie industry. Production houses are now looking more at the international box office numbers to determine if it is worth making a remake, sequel, or reboot. This encourages production houses to produce more movies to profit off the international audiences rather than domestic.

These movies can harm the film industry further than just being a money grab for production companies, but it can also limit creative concepts and possibly ruin the original work. Occasionally, remakes, sequels, or reboots are successful and serve justice to the original material. When these movies work, they bring new obstacles and elements that adds and builds upon the original content. In some cases, they simplify the extra elements of the film.

Funny enough, even Bollywood knows that the word remake has a bad connotation among viewers. The word is taboo. Production companies need to spare moviegoers of the countless remakes, reboots, and sequels that fill up the movie theatre screens but people have to rethink and stop giving their money to pointless recycled material.

## Incredible food of incredible India

-Atisha Nagar

The diversified country like India is best known for its tradition and culture but there is another aspect because of which this country is really popular around the world and that is people here are known for their hospitality specially by their food. Here we have variety of dishes from city to city, and state to state. Well, it's not just about Pav Bhaji, Dosa, Pani Puri, Khamand, Samosa, Lassi, Chole Bhature or Bengali Sweets, it's more than that. Some dishes which are speciality of the region yet not very much known outside.



Starting with the Central India part, dishes like 'Garadu' and

'Bhutte ka kees' are something that people favour and moreish specially during winter and rainy seasons. 'Thandai' is a delectable beverage preferred here during festivals like Holi and Shivaratri.

The North and East side of India has a variety of palatable foods as well like 'Fara', which is a stuffed dumpling made of rice and lentil (masoor). Another dish like 'Maliyo' is also very popular in the states of east India and is like a pudding fluffed with air, made with the help of Milk and Os (winter season's cold air). 'Solkadi' is a luscious beverage made with coconut milk and fruit is very famous among people. 'Litti Chokha' and 'Phirni' are also some delicious foods of the region.

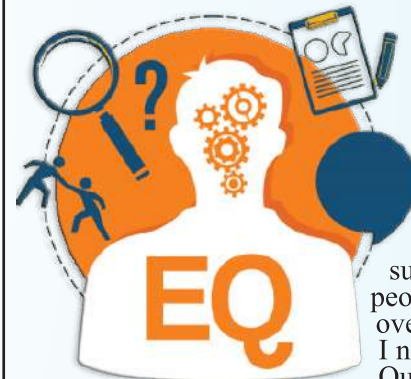
The Southern and Western

part of the country is also no less when it comes to a variety of appetizing dishes. 'Minapa Rotti' is a healthy breakfast, or snacks made with rice and split black gram (urad) eaten with various chutneys and pickles. Then comes 'Neer Dosa' which is not just like any other dosa, it is made with the help of water and rice with no dal or fillings. 'Kozhukatta', 'Double ka Meetha' and 'Banana Sweet' are some popular flavoursome desserts which are preferred by people. Thus, when it comes to food, no doubt India is counted under the top countries for having mouth-watering dishes.



## Emotional Quotient and its contribution in prosperous living

-Dhairya Bajaj  
Third Semester  
B.Tech + MBA  
SVITS



In a world surrounded by people emphasizing over a person's Intelligence Quotient (IQ), Emotional Quotient (EQ) still plays a pivotal role in personal growth. EQ is the measure of a person's ability to feel, express and control his or her emotions. It is also sometimes referred to as Emotional Intelligence (EI). People with a higher EQ communicate effectively, understand better and are generally more fulfilled and successful in life. They connect with others emotionally. EI is not a skill that can be learned. It is developed by improving one's sense of understanding. It helps you build stronger relationships, enhance performance both at school as well as at work. How does Emotional Quotient affect your lives?

**1. Physical Health :-** Stress and anxiety are the two most common problems faced by most people today, especially teenagers. Stress leads to increased blood pressure, diabetes, heart problems and also speeds up the aging process. One must be able to control stress levels in order to maintain good physical health.

**2. Mental Health :-** Too many emotions and stress may make you vulnerable to depression, anxiety and many other forms of mental problems. Emotional Intelligence will help you control these emotions so that they do not dominate you.

**3. Social Life :-** People with higher EQ understand other people's points of views and they tend to be good communicators. They differentiate easily between a friend and a foe. Also, they believe in quality over quantity.

Can Emotional Intelligence be learned? Yes, it can be learned by following these steps -

1. Be the change you want to see in others.
2. Learn to manage stress.
3. Listen carefully and don't reply hastily.
4. Don't talk while you are angry.
5. Try to change the sullen behaviour.

## Beware before you befriend !!!

-Dhwani Dave

A digitally equipped world and a crowd of virtual identities, no sign of reality, no clue of motives captured in the hearts of people. On a bigger part, there is a narrow lane that leads to the concept of a friend in need is a friend indeed but the majority might contradict the statement.

These days people want to have many friends, they make friends on social media but the quantity remains very low when it comes who actually are their true friends. Humans have started falling

**Befriending has been a social need, not something we trample on but with the increase in competition, including even friendship. It has become a business of showing off.**

more prone to depression out of loneliness in spite of a bunch of mates they tend to have.

It is essential to be mature while selecting the one to lend our blind faith to as not everyone is worthy of being befriended. 'Sel-fish' is slowly and steadily eating up the word 'friend-ship' causing the

ship and it's sailor to drown. It's not about the quantity one shall require and with time one needs to understand that not everyone comes to life as constant but some are meant to be variables.

It's time to know who is worthy of every secret to be shared and who deserves to be a part of your happiness and agonies. It is the moment to realize who would not turn out to be a backstabber but a saviour every time you need them. At last, **just to remind** it's always better to be with those few who are true to you.

## RAMOJI, a continental tour without visa

-Anjali Sarva

Hyderabad, the city which is known for its Nizami's heritage. Where Charminar is the signature building of Hyderabad, Ramoji film city is the new signature of the city, being world's largest film studio spread across 2000 acres of land and the Guinness Book endorses it.

Unlike every summer when I prefer travelling to the places more relaxing and covered with **nature**, this summer I decided to opt for a place which is more

informative and also good for exploring. And what else can be better for a media student like me than visiting "Ramoji Film City".

Ramoji film city is about all those fascinating things across continents, for which one needs no visa to explore. From the sets of Mahabharata, Ali Baba aur Chalis



Chor to the man made city of London & Paris, one can relish the good vibes of different cultures, artwork, nature and an over all fantasy world. It is very hard to explore it keenly or to describe it. Some of the major attractions of the place are 'Burasura's horror house' - first interactive horror house and a workshop of an evil magician and 'Birds and butterfly park' with acoustic voice of beautiful waterfall and

purity of nature.

Ramoji serves the variety of over 100 gardens based on different themes such as Japanese, cactus, Mughal and much more. The soul of Ramoji is its sets. Over 200 films are shot in these sets annually. The films being shot include some of the blockbusters such as Bahubali, Robot and Chennai Express. Ramoji is a delight for those who are interested in production and film making. Infact, it serves all the three main purpose of media : Education, Information and Entertainment. It is a must visit destination once in a lifetime.



## व्यथा

Dr. Alok Kumar

Shri Vaishnav Institute of Fine Arts,

डूब मरते हैं मेरे शब्द, हों ऐसा ही, तुम मुझे बोलने ही कहाँ देते हो। और फिर, तुम ले ही आते हो मुझे डराने के नये-नये तौर तरीके। कभी मिडियाकर्मी के रूप में तो कभी उस एलईडी लाइट की चकाचौंध से सजी उस ऑडीटोरियम के रूप में। फिर भी तुम्हारा जी नहीं भरता। छीः! कहाँ से ले आते हो इस खोखले उन्माद से भरे हुए ये खूबसूरत विज्ञापन। तुम सुरक्षित हो फिर भी मुझसे डरते हो। पर तुम यह नहीं बोलोगे क्योंकि तुम्हारे खोखले रंगों के चकाचौंध से बनी खबूसूरती मेरे उन्माद से भरे शब्दों को पूरी तरह डूबो ही देती है। फिर भी मैं तुम्हारी वायरल आधियों में अपने साधारण शब्दों के साथ निःशब्द खड़ा रहता हूँ।

जाने भी दो तुम्हारी चकाचौंध रोशनी और फँस ने तुम्हें जकड़ रखा है। तुम यह भी नहीं बताते कि कितने खोखले और नुमायम चमकीले रंग भरने होंगे। यह अंधेरा भी तुम्हारी चकाचौंध का हिस्सा है।

साहब, वह रोशनी ही क्या जो अपने अंधेरे को ही बर्दाश्त ना कर सके। और तब खत्म हो जाते हैं मेरे शब्द, तुम मुझे बोलने ही कहाँ देते हो।

## हिंदी हैं हम ? अंग्रेजी की बढ़ती लोकप्रियता से हिंदी के अस्तित्व पर खतरा

जतिन लालवानी

हिंदी हमारी मातृभाषा है किन्तु राष्ट्रभाषा नहीं? ये सवाल देश की दृष्टि से बहुत महत्वपूर्ण है परन्तु इस पर किसी का ध्यान नहीं जाता लेकिन हमारे गृहमंत्री द्वारा हिंदी को राष्ट्रभाषा घोषित करने के बयान से ये चर्चा का विषय बन गया है। लेकिन दक्षिण भारतीय राज्य संविधान की दुहाई देकर इसे असंवैधानिक करार देते हैं। विश्व में तीसरे स्थान पर बोले जाने वाली भाषा हिन्दी जो कि मां भारती के श्रृंगार का अहम भाग है, वो आज असहाय महसूस कर रही हैं क्योंकि 51 करोड़ हिंदीभाषी होने के बावजूद हम अपनी भाषा को उसका सही स्थान नहीं दिला पाए। आज हम किसी को हिंदी में हस्ताक्षर करते देख ले तो उसे अनपढ़ समझ उससे दूर भागने लगते हैं और अंग्रेजी के दो चार शब्द सुन उस व्यक्ति को चारों वेदों का ज्ञाता मान उसे सिर पर चढ़ा लेते हैं, क्यों ना चढ़ाए अब हम हिंदी भी अंग्रेजी की मदद से लिख रहे हैं और हिंग्लिश की आड़ में हमारी हिंदी से खिलवाड़

तो यू भी फैशन सा बन गया है।

क्या किसी ने कभी ये सोचा है कि अगर कभी ऐसा हो कि हम नींद से जागे और देखे हर जगह हिंदी का परचम लहरा रहा हो... दफ्तरों में, दुकानों में यहाँ तक कि हमारे मोबाइल और कम्प्यूटर पर अंग्रेजी की जगह हिंदी का उपयोग हो।

वैसे तो हम इस दिन की कल्पना भी नहीं करेंगे क्योंकि अंग्रेज तो चले पर उनकी अंग्रेजी नहीं गई।

गए उनकी इसी अंग्रेजी ने हमें इस तरह जकड़ लिया कि हम खूँटे पर बंधे बैल की तरह हो गए हैं जिसमें ताकत तो पूरा खेत जोतने की है पर वो खूँटे से बंधकर एक पालतू पशु बन चुका है। वैसे ही हालात हमारे भी हैं कि हम हिंदी के लिए बातें तो खूब करते हैं पर उसे उसका सम्मान नहीं दिला पाते। आज कोई भी साफ्टवेयर इंजीनियर अपना साफ्टवेयर हिंदी के लिए नहीं बनाता, जिससे

हिंदी तकनीकी रूप से विकसित ही नहीं हो पाती और इसी कारण हमारी कार्यप्रणाली में भी अंग्रेजी ने मजबूती से अपने पैर फैला रखे हैं और बाकी कसर हमारी शिक्षाप्रणाली पूरी कर देती है जिसने हिंदी की अनिवार्यता को खत्म कर हिंदी के विकास पर विराम लगा दिया है। हिंदी के विकास पर बड़े- बड़े भाषण देने से कुछ नहीं होगा, हमें राष्ट्रीय एकता के लिए संकल्पित होकर सतत प्रयास करने होंगे। एक प्रख्यात कवि अपनी रचना में कहते हैं....

सागर में मिलती धाराएं  
हिंदी सबकी संगम है,  
शब्द, नाद, लिपि से भी आगे  
एक भरोसा अनुपम है,  
गंगा कावेरी की धारा  
साथ मिलाती हिंदी है,  
पूरब-पश्चिम कमल-पंखुरी  
सेतु बनाती हिंदी है।

मातृभाषा को सम्मान दिलाने के लिए देशव्यापी अभियान चला कर हिंदी की उपयोगिता को आजकल की पीढ़ी के सामने लाना होगा जिससे अंग्रेजी के मरीजों को हिंदी की औषधि दिला, उनमें राष्ट्रीय एकता का भाव विकसित हो।

## युवाओं का भविष्य स्टार्टअप की ओर

रक्षिता शाह



भारत एक युवाप्रधान देश है जो कि हमारी उन्नति की नींव है और रोजगार हमारे देश की कई समस्याओं का एकमात्र समाधान है।

हमारे देश में हर साल लाखों युवा छात्र ग्रेजुएट होते हैं जिसमें 60% से अधिक छात्र बेरोजगार रहकर अर्थव्यवस्था पर बोझ बनते हैं। इसका मुख्य कारण है – दूसरों पर निर्भरता परंतु भारत में कुछ कारोबार ऐसे भी हैं जिनकी शुरुआत बिना पूंजी के भी की जा सकती है। सरकार द्वारा 2016 में स्टार्टअप इंडिया-स्टैंडअप इंडिया योजना की शुरुआत की गई जिसमें देश की लगभग 1.25 लाख बैंकों की

शाखाएँ ऋण प्रदान करती हैं, जिससे 2018 में ही 1200 से ज्यादा स्टार्टअप्स शुरू हुए। यदि स्टार्टअप को सही दिशा दी जाए, तो ये सफलता का रास्ता खोल देता है। इतिहास भी गवाह है कि कई महान हस्तियों ने भी स्टार्टअप के बल पर दुनिया भर में कामयाबी का परचम फहराया है।

स्टार्टअप एक चुनौती है और इसे अवसर में तब्दील करना सर्जनात्मक कार्य है। जिस क्षेत्र को आप स्टार्टअप के लिए चुन रहे हैं, उसका ज्ञान होना अति आवश्यक है। स्टार्टअप की सफलता के लिए हमें कारोबार के हर पहलू को देखना एवं समझना होगा। कुछ ऐसा, जो लोगों को कुछ नया दें। स्टार्टअप करते समय हम पूंजी के साथ अपना बहुमूल्य समय भी निवेश करते हैं। अतः कार्य पूरी मेहनत से करें और ये सम्पूर्ण वैध, क्षतिशून्य हो।

स्टार्टअप में हम ब्लॉगिंग, नेटवर्क मार्केटिंग, ऑनलाइन कारोबार, फूड स्टोर, मेडिकल सैपल कलेक्शन, पार्टी सर्विस, एड्रेस वेरीफिकेशन सर्विस, कॉपीराइटिंग आदि कर सकते हैं। स्टार्टअप की सफलता के लिए धैर्य होना जरूरी है। इंटरनेट के माध्यम से व्यापार को विदेश में भी स्थापित किया जा सकता है जिससे विदेशी पूंजी भारत आएगी एवं अर्थव्यवस्था के विकास में सहभागी बनेगी।

## कैसे कबड्डी छोड़कर बाक्सिंग में सिल्वर मेडल जड़ा मुक्केबाज मंजू रानी ने

अमित राजपूत

भारत की युवा मुक्केबाज मंजू रानी ने वर्ल्ड बॉक्सिंग चैंपियनशिप में रजत पदक जीतकर इतिहास रच दिया है। वे सबसे कम उम्र में रजत पदक जीतने वाली भारतीय मुक्केबाज बनीं।

अगर किसी इंसान में अपनी मंजिल को पाने के प्रति जूनून हो तो फिर चाहे कितनी भी मुश्किलें बीच में क्यों न आ जाए, फिर भी वह अपनी मंजिल तक जरूर पहुंच जाता है। कुछ ऐसी ही कहानी है भारत की उभरती हुई महिला बॉक्सर मंजू रानी की। उन्होंने हाल ही में आयोजित हुई बॉक्सिंग चैंपियनशिप में भारत का परचम लहराते हुए 48 वर्ष की कैटेगरी में सिल्वर मेडल जीतकर इतिहास रच दिया है। हालांकि वे फाइनल में रूस की बॉक्सर एकातेरिना पाल्सेवा से 4-1 से हार गई लेकिन वे मात्र 19 वर्ष की आयु में सिल्वर मेडल



जीतने वाली भारत की सबसे कम उम्र की बॉक्सर बनी गई है।

मंजू का जन्म हरियाणा के रोहतक जिले के रिठाल गांव में हुआ। उनके पिता भीम सेन सीमा सुरक्षा बल पर तैनात थे लेकिन कैसर के कारण साल 2010 में उनकी मृत्यु हो गई। इसके बाद, उनकी माँ इस्वती देवी ने उनका और उनके भाई-बहनों का लालन-पोषण किया। मंजू के जीवन में उनकी माँ का बहुत बड़ा योगदान रहा है।

मंजू रानी ने अपने करियर की शुरुआत एक कबड्डी खिलाड़ी के तौर पर की थी लेकिन उन्हें टीम में खेलना पसंद नहीं था। इसलिए उन्होंने बॉक्सिंग करना शुरू किया जिससे उन्हें अपनी पिता की मृत्यु को भूलाने में मदद मिली और बॉक्सिंग को ही उन्होंने अपना प्रोफेशन बनाने का भी सोचा। वे ओलंपिक पदक विजेता एम. सी. मैरीकॉम और बॉक्सर विजेंदर सिंह को अपना आदर्श मानती हैं और दिन-रात प्रैक्टिस करती हैं। अपने बुलंद हौसलों के बल पर ही उन्होंने यह मुकाम हासिल किया।

## भारतीय युवा और उनकी जिम्मेदारियाँ

वैष्णवी मावर



देश को बनाने के लिए युवा वर्ग महत्वपूर्ण भूमिका निभाता है। आज भारत में दूसरे देशों से ज्यादा युवा निवास करते हैं। यहाँ के 75% से अधिक युवा पढ़ना-लिखना जानते हैं और यही कारण है कि आज भारत ने अन्य देशों के मुकाबले में अच्छी प्रगति की है। आज भारत के हर युवा को अच्छी से अच्छी शिक्षा प्रदान

आज देश को आवश्यकता है युवाओं की और उनके नए विचारों की, जिससे देश में बदलाव आ सके और भारत विकसित देशों की श्रेणी में अपना नाम दर्ज करा सके।

की जा रही है जिसकी वजह से उन्हें पर्याप्त रोजगार के अवसर मिल रहे हैं परंतु दुख की बात यह है कि आज के युवा पढ़-लिख तो रहे हैं लेकिन अपने देश और परिवार के प्रति जिम्मेदारियाँ भूलते जा रहे हैं और अपने देश को छोड़कर दूसरे देश में रहना ज्यादा पसंद कर रहे हैं। उन्हें दूसरे देश में विकास के ज्यादा मौके नजर आते हैं लेकिन जो मेहनत वो विदेश में करते हैं, वही मेहनत अपने देश में करके वह भारत को आगे बढ़ा सकते हैं।

युवा वर्ग देश का भविष्य होने के साथ-साथ हमारे देश के विकास का एक महत्वपूर्ण हिस्सा भी है लेकिन आज का भारतीय युवा स्वार्थी हो गया है। वह सिर्फ अपने बारे में सोचता है। वह देश व समाज के प्रति जिम्मेदारियों को

नहीं समझ पा रहा है। आज के युवाओं की देशभक्ति व जिम्मेदारियाँ सिर्फ सोशल मीडिया तक ही समिती है।

देश को उन्नत बनाने के लिए युवाओं को सामाजिक, आर्थिक, राजनीतिक सभी विषयों में रुचि लेना चाहिए। देश के प्रति प्रेम-भाव रखना चाहिए। आज के माता-पिता अपने बच्चों को बचपन से ही डॉक्टर, इंजीनियर बनने को कहते हैं लेकिन कोई अपने बच्चे को आर्मी या पुलिस में जाने के लिए नहीं कहता जिसकी वजह से युवा देश की जिम्मेदारियों से पीछे होते जा रहे हैं। युवाओं को समझना होगा कि उनके नए विचार ही देश को विकास की राह पर ले जा सकते हैं।

सभी युवा राजनीति में आ जाएँ, यह भी उचित नहीं परन्तु उन्हें देश का एक अच्छा नागरिक बनने के लिए देश के प्रति अपनी जिम्मेदारियों को निभाना चाहिए जैसे वोट डालना, टैक्स भरना, देश को स्वच्छ रखना आदि और दूसरों को भी इसके लिए प्रेरित करना चाहिए।

## पेंसिल से मिली जीवन की सीख

भावना नागर

मेरी माँ जब भी फुर्सत में होती, कॉपी-पेंसिल लेकर बैठ जाती और लिखने की कोशिश करती। एक दिन माँ कुछ लिख रही थी और गलती होने पर मिटा रही थी, तभी मैंने माँ से पूछा – “माँ आप ये क्या कर रही हो ? आज-कल विज्ञान ने कितनी तरक्की कर ली है और आप अभी भी पेंसिल का इस्तेमाल करती हो ? ”

माँ ने बड़ा सुंदर जवाब दिया –“बिन मांगे तो भीख भी नहीं मिलती, तो फिर हम बिना मेहनत के कैसे सीख सकते हैं ? मैं पेंसिल से लिखती हूँ ताकि गलती होने पर उसे मिटा सकूँ। पूरी तरह सीख जाने पर ही पेन का इस्तेमाल करूंगी। ”

जिन्दगी भी वैसी ही है। जब तक तुम कच्चे हो, गलतियाँ करोगे और उनसे सीखोगे लेकिन जब तुम गलतियाँ करना बंद कर दोगे, तब तुम समझदार हो जाओगे और अपनी जिंदगी के फैसले खुद कर पाओगे।



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