

## **Faculty Development Program**

### **“Role of Intellectual Property Rights in Higher Education”**

**November 20 – 24, 2023**

**Organized by**

**“The Association of Indian Universities and The Academic and Administrative Development Centre (AADC), Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), Indore**

The Academic and Administrative Development Centre (AADC) of Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV) and the Association of Indian Universities, Indore jointly organized a Faculty Development Program on “Role of Intellectual Property Rights in Higher Education”, from 20<sup>th</sup> November to 24<sup>th</sup> November, 2023. In this FDP, 60 participants from all over India were registered.

The online faculty development program spanned 5 days and featured distinguished experts from across the nation. Through a series of 10 online sessions, these experts explored various aspects of Intellectual property rights in the digital era. These sessions not only enabled the experts to share their insights and expertise but also facilitated an exchange of knowledge between them and the attending faculty members.

The Inaugural program was commenced on 20<sup>th</sup> November 2023 at 11:30 AM with the blessings of Maa Saraswati, followed by the welcome of the guests. The session began with the welcome address by Honorable Vice Chancellor, SVVV Dr. Upinder Dhar. Dr. Dhar welcomed Chief Guest, resource persons and all participants. In his address

he emphasized on understanding intellectual property with special reference to adhering to the UGC norms for plagiarism and other IP's.

Dr. Anand Rajavat, Dean Academic, SVVV, and Nodal Officer AIU-SVVV-AADC, had briefed about the FDP and its relevance. He gave brief outline of program and requested all the participants to enrich their knowledge from this FDP by active participation. He said that the objectives of this faculty development program are

- Enhance participants' foundational understanding of intellectual property rights.
- Provide detailed insights into the patent filing process and emphasize its importance in academia.
- Instill knowledge about copyright registration processes and their significance in academic settings.
- Cultivate an appreciation for trademarks and their role in business.

The chief guest Honorable Vice Chancellor CSJM University Professor Vinay Kumar Pathak, gave his insights on filing of IPR in his key note address. He said that every educator must spread the awareness on IPR's. Our ancestor's have never given so

much emphasis on the IPR earlier, we have developed a lot of things but we have never taken IPS for those things. Suddenly we have seen across the world that we know lot of things from years but when it comes for the world that patent is with somebody else. He delivered a highly motivating and inspirational address a strong impact. He expressed his sincere thanks to SVVV for inviting him as the chief guest.

Dr. Nitu Katariya, the coordinator of the FDP, hosted and facilitated the inaugural program as the master of ceremony. The inaugural session concluded with words of thanks by Ms. Mansi Trivedi, Coordinator FDP, Assistant Professor, Shri Vaishnav Institute of Law, SVVV, Indore.

**Day one, second session** was headed by **Honorable Vice Chancellor, SVVV Dr. Upinder Dhar**. The topic for the discussion was **Intellectual Property Rights: An overview**. Dr. Dhar talked about the meaning and understanding of IPR. According to him it is the creation of mind over which the IPR is taken. He discussed some of the important international conventions on protection of IPR with their need and benefit in detail i.e. ensuring innovation enhances economic growth. He elaborated the existence of IPR in India, being a part of different treaties and conventions for the protection of IPR. He talked about different IPR policies in India including different cells and offices in India i.e. DIPP, CIPAM etc.

The Speaker for the **First session on Day-2** was **Mr. Gaurav Singhal, Principal IP Attorney & Sighwal TechLaw OPC Pvt. Ltd.** He provided the profound insights about **Trends in Patents, Patent Filing and Procedure**.

He discussed the challenges which are faced while filing the patent. and General Procedures of *Patent Office and Multi-Country Filings*. He has shown all the forms needed to be filled for applying patent and the financial aspects too.

**The second Session of Day –two** was taken by **Dr. Alka Chawla, Professor – Incharge Campus law center, Delhi University, New Delhi** on **The law of copyright in India**. She explained that Copyright is a right given by the law to creators of literary, dramatic, musical and artistic works and producers of cinematograph films and sound recordings. She make it clear to the participants that it is a bundle of rights including rights of reproduction, communication to the public, adaptation and translation of the work. There could be slight variations in the composition of the rights depending on the work.

**On Day Three, Session I, Dr. Priya Sipaha Professor & Dean, School of Legal Studies, Avantika University, Ujjain** spoke about **Cyber-crimes in IT Sector related to copyright**. She has given her insights on the cyber-crimes including cyber enabled crime and cyber dependent crimes. She explained the difference between fishing and hacking and vulnerability of elderly people to fraud. She also talked about the practical implementation of laws and regulations

**The Session II of the third day** was taken by **Dr. Anindya Sircar IPR Chair Professor NALSAR University of Law, Hyderabad**. Dr. Sircar gave his talk on **IPR Issues in Digital Domain and Emerging Media**. He elucidated the usage of AI in the legal field and how AI's potential can be used in reducing workload and assisting lawyers. He also thrown light on the ownership issues on of AI-generated artwork and adaptive and augmented CSR policy

**Day Four, session I** was addressed by Dr. W.M. Dhumane, Adviser, Centre for Research in Intellectual Property (CRIP), MNLU Mumbai, Former -Senior Joint Controller of Patents and Designs, Govt. of India. He delivered a talk on the topic **“Need for Teachers to have pedagogical content knowledge of Intellectual Property Right”** The speaker provided an in-depth and comprehensive overview of the subject matter. Dr. Dhumane discussed that it is important for teachers to be able to communicate the idea of IPR to the students and teach them the importance of IPR requirement. He insisted that the teachers must focus on R&D for the purpose of IPR and should collaborate with industries; with this both shall be benefitted.

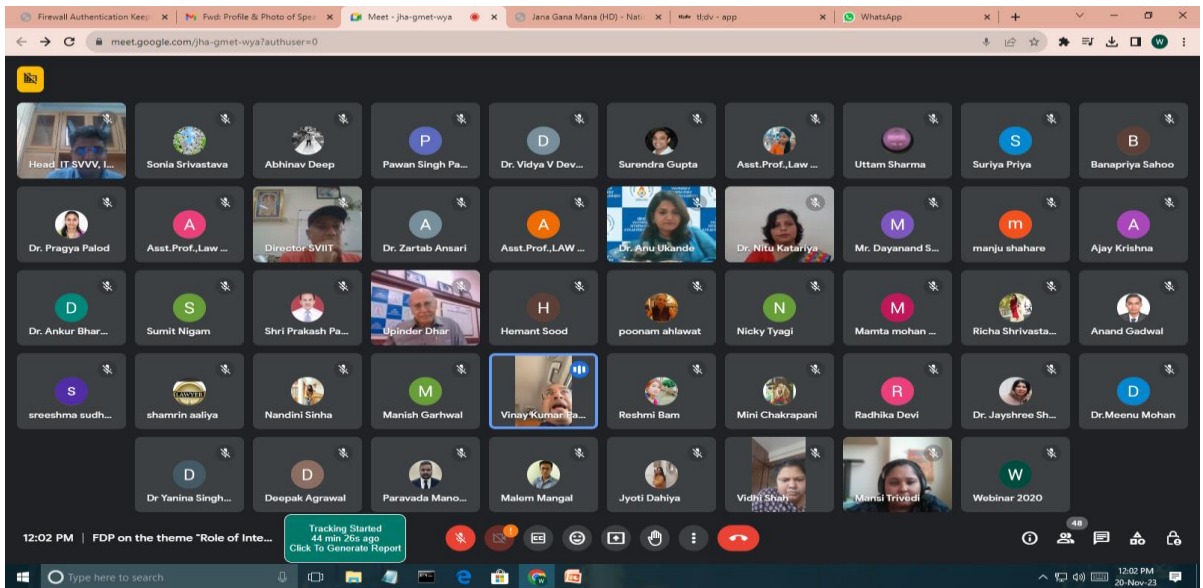
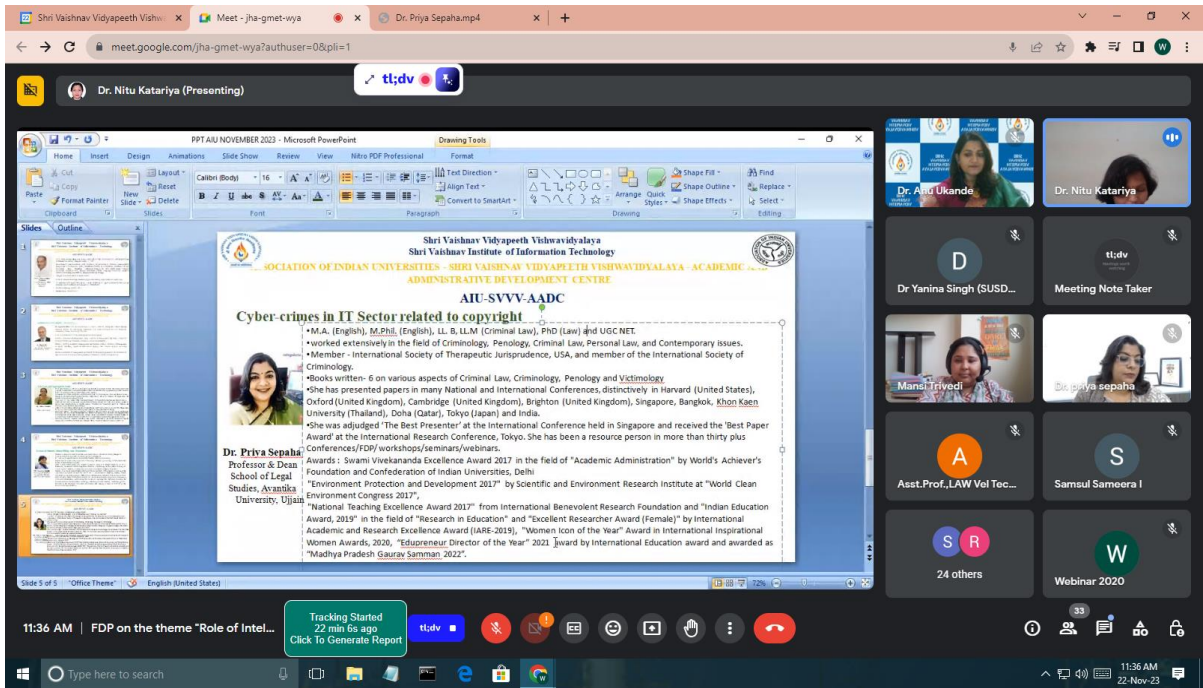
In the **II session of day-4, Mr. Mohit Patwardhan Director- Legal Compliance and IP Litigations- Lotus Pharmaceutical (Alvogen Group)** addressed the session on the topic **“Prior Art Search before filling patents and Patent Oppositions, Invalidations and Revocation”**. He stated that Prior art is anything that is available in public domain. He discussed that how prior art search can be made before filing patents. He also discussed about Tools and databases available freely and on payment basis for the prior art search. He explained and discussed about the filling of patent opposition invalidations and revocations and their timelines. He also discussed about the difference between patentability search and its distinction with prior art search.

On the **fifth day, Dr. I.A.Palani ,Professor and Dean R & D IIT Indore** presented a talk on **“Importance of Patent and Innovation in Educational Institutions”** During the presentation; Prof. Palani demonstrated various Technology Readiness levels with case studies from textile, Mechanical and Pharma sectors. He explained that how academicians can move ahead with their idea to a final product and how the Idea can be protected

Faculty Development Program (FDP) ended with valedictory session on November 24, 2023. The event commenced with a warm reception of esteemed guests, followed by Dr. Nitu Katariya, Coordinator of the FDP at AIU-SVVV-AADC, presented by comprehensive FDP report.

Dr. Upinder Dhar, delivered the concluding remark on the FDP. Valuable insights and opinions about the FDP were shared by the participants during the feedback session. Expressing gratitude and appreciation, Dr. Anand Rajavat, Dean Academic, SVVV, and Nodal Officer AIU-SVVV-AADC conveyed words of thanks to all involved. The session reached its conclusion with the National Anthem, fostering a sense of unity and patriotism among all present.

# Glimpses of the event:



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Alka Chawla (Presenting)

IDEAL Presentations - Saved to the PC

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Help

Font Paragraph Drawing Voice Sensitivity Add-ins Designer

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**LAW OF COPYRIGHT IN INDIA**  
**FACULTY DEVELOPMENT PROGRAMME**  
**21.11.2023**

PROF.(Dr.)Alka Chawla  
Professor in Charge  
Campus Law Centre  
Faculty of Law  
University of Delhi

Sonia Srivastava and Vidhi Shah can now join this meeting

Dr. Pragya Palod Alka Chawla  
Mansi Trivedi Saniya Shiurkar  
Meeting Note Taker Radhika Devi  
Vidhi Shah Harmanit Sood  
26 others Webinar 2020

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2:44 PM | FDP on the theme "Role of Intell..."

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Upinder Dhar (Presenting)

(ii) **Industrial property:** Industrial property can be divided into two main areas:

- **Protection of distinctive signs, in particular trademarks and geographical indications.**

© Upinder Dhar (6)

Upinder Dhar Mansi Trivedi  
Dr. Nitu Katariya Director SVIT  
Dr. Kanchan Gupta (SDA... Meeting Note Taker  
sreeshma sudheesh Dr. Anu Likande  
30 others Webinar 2020

Tracking Started 27 min 25 s ago  
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2:46 PM | FDP on the theme "Role of Intell..."



Dr. priya sepaha (Presenting)

## Types of Copyrights

12:01 PM | jha-gmet-wya

26°C Haze

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Participants: Dr. priya sepaha, Dr. Nitu Katariya, Dr. Ankur Bhardw..., Meeting Note Tak..., Mansi Trivedi, Asst.Prof.,LAW V..., Samsul Sameera I, 30 others, Dr. Anu Ukande

Profile & Photo of Speakers and | Firewall Authentication Keepaliv... | (5) WhatsApp | Meet - jha-gmet-wya

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DIXIT NIVAS Tenants (Presenting)

## Basic Concepts for Patents

Government can intervene by granting a patent, that is, a temporary monopoly right.

- **Personal Property** – A patent can be bought, sold, licensed, etc.
- **Limited Monopoly** – A patent expires after a fixed time period
- **The Exchange** – Full disclosure must be provided for the monopoly
- **Government Agency** – Patents by the Government Agency
- **Subject** – Process, Machine, Manufacture, or Composition of Matter
- **Patentability** – The innovation must be new, useful, & non-obvious
- **Timing** – File a patent application before any disclosure or use of the invention

A patent ensures that the innovation will not be copied.

2:47 PM | jha-gmet-wya

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ENG IN 14:47 23-11-2023

Participants: DIXIT NIVAS Te..., Asst.Prof.,Law ..., Dr. Nitu Katari..., Vidhi Shah, Dr. Anu Ukande, Webinar 2020, Asst.Prof.,LA..., 26 others, Mansi Trivedi

Report Day 3 Session 1 - mansi | Firewall Authentication Keepal... | WhatsApp | Meet - jha-gmet-wya

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Dr waman Dhumane (Presenting)

Final Pedagogical content Knowledge - PowerPoint (Product Activation Failed)

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11:21 AM | jha-gmet-wya

25°C Haze

Dr. waman Dhumane

Dr. Nitu Katariya

Dr. Anu Ukande

Surendra Gupta

35 others

Mansi Trivedi

HP Support Assistant

23-11-2023

WELLKNOWN MARKS-

- has become Well-known to the substantial segment of the public.
- has huge commercial value due to its reputation, quality, reliability etc.
- Unauthorized use creates confusion and damages its reputation.
- enjoy greater protection. Imitations of well-known trademarks cannot be registered, e.g. Gillette 7 O Clock Razor x 7 O Clock Toothbrushes.

COMBINATION OF COLOURS:

- A customer can identify a product, its source of origin and quality from the colour or combination of colours.
- Due to use for a long period, consumers have begun associating the color with the goods of the applicant. For Example, Purple colour for packaging of Cadbury Chocolate Blue and red logo for PEPSI; Red colour for Coca-Cola

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Dean of Research and Development (Presenting)

Academician to Entrepreneurship ( key elements)

Intellectual Property

Manpower

Sponsored Projects/Consultancy

Innovation & Entrepreneurship

Start-up Culture

ENTREPRENEURSHIP

Dean of Research

Dr. Anu Ukande

Pankaj Deshmuk

Webinar 2020

29 others

Dr. Nitu Katariya

37

jha-gmet-wya

**Coordinators:**

**Dr. Nitu Katariya**

**Associate Professor (Physics), SVIS, SVVV**

**Dr. Anu Ukande**

**Asst. Professor (Fine Arts), SVIFA, SVVV**

**Ms. Mansi Trivedi**

**Asst. Professor (Law), SVIL, SVV**