

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## B.A. Honors English Literature

COURSE CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
HU501	SOC. SC., ARTS & HUM	Technical Communication and Entrepreneurship	4	0	0	4	60	20	20	0	0

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The students will be able to:

- Focus on the communicative abilities of interpretation, expression and negotiation.

**Course Outcomes (COs):** The student should be able to:

- Learn and develop their competency through a variety of activities and tasks.
- Understand exchanges of information with use of right grammar.
- Implement knowledge and skills needed to run a business successfully.

### COURSE CONTENTS

#### Unit I

##### Introduction to Technical Communication and Entrepreneurship

Technical Communication: Language and communication, differences between speech and writing, distinct features of speech, distinct features of technical writing. Entrepreneur – Types of Entrepreneurs – Difference between Entrepreneur and Intrapreneur, Entrepreneurship in Economic Growth, Factors Affecting Entrepreneurial Growth.

#### Unit II

##### Technical Writing (A)

Technical writing process including forms of discourse, methods of development, writing and revising drafts, collaborative writing, and creating indexes, technical writing style and language.

#### Unit III

##### Technical Writing (B)

Technical Writing: Scientific and technical subjects; formal and informal writings; formal writings/reports, handbooks, manuals, letters, memorandum, notices, agenda, minutes; spotting errors

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### Unit IV

#### Enterprise and Project Reports

Small Enterprises – Definition, Classification – Characteristics, Ownership Structures – Project Formulation – Steps involved in setting up a Business – identifying, selecting a Good Business opportunity, Market Survey and Research, Techno Economic Feasibility Assessment – Preparation of Preliminary Project Reports – Project Appraisal – Sources of Information – Classification of Needs and Agencies.

### Unit V

#### Motives Influencing an Entrepreneur

Major Motives Influencing an Entrepreneur – Achievement Motivation Training, Self Rating, Business Games, Thematic Apperception Test – Stress Management, Entrepreneurship Development Programs – Need, Objectives.

### Suggested Readings

- M. Frank. **Writing as thinking: A guided process approach**, Englewood Cliffs, Prentice Hall Regents.
- L. Hamp-Lyons and B. Heasley: **Study Writing; A course in written English. For academic and professional purposes**, Cambridge Univ. Press.
- R. Quirk, S. Greenbaum, G. Leech and J. Svartik: **A comprehensive grammar of the English language**, Longman, London.
- Daniel G. Riordan & Steven A. Panley: **Technical Report Writing Today**- Biztaantra. Additional Reference Books
- Daniel G. Riordan, Steven E. Pauley, Biztantra: **Technical Report Writing Today**, 8th Edition (2004).
- Hisrich R D, Peters M P, **Entrepreneurship** 8th Edition, Tata McGraw-Hill, 2013.
- Mathew J Manimala, **Enterprenuership theory at cross roads: paradigms and praxis** 2nd Edition Dream tech, 2005.
- Rajeev Roy, **Entrepreneurship** 2nd Edition, Oxford University Press, 2011.

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BAHNENG501	SOC. SC., ARTS& HUM	Short Stories I	5	0	0	5	60	20	20	0	0

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### COURSE CONTENTS

#### Unit I

Oscar Wilde: The Happy Prince

H.G.Wells: The Magic Shop

#### Unit II

HM Munro: The Open Window

Franz Kafka: The Metamorphosis

#### Unit III

O' Henry: The Last Leaf

Guy de Maupassant: The Diamond Necklace

#### Unit IV

Anton Chekhov: A Malefactor

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Edgar Allan Poe: The Tell-Tale Heart

### Unit V

Graham Greene: The End of the Party

Charles Dickens: The Signal-Man

### Suggested Readings

- Henry James. (1988) **The Last Leaf Maugham**. Logan: Perfection Learning.
- Linscott Robert. (1959) **The Stories of Anton Chekhov**. New York: Modern Library.
- Sundaram P.S. (1988) **R. K. Narayan as a Novelist**. Delhi: B.R. Publishing Corporation.
- Wilde Oscar. (2000) **The Model Millionaire, Also the Happy Prince**. Logan: Perfection Learning.
- Shub, E. M. Commentaries to Егерь. The Works by A.P. Chekhov in 12 volumes. **Khudozhestvennaya Literatura**. Moscow, 1960.

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BAHNENG502	SOC. SC., ARTS & HUM	Literary Criticism I	5	0	0	5	60	20	20	0	0

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The students will be able to:

- Identify and describe key theoretical/philosophical texts important to literary criticism
- Focus on key theoretical/philosophical texts and combine those with recent works of literary criticism to interpret and critique literary works
- Demonstrate an understanding of key concepts in literary theory
- Explain to others the meaning, significance, and value of specific literary theoretical works
- Use literary theoretical concepts to develop your own interpretations of literary texts
- Analyze specific literary theories in order to distinguish them from other theories and to identify the structure and logic of their arguments
- Think critically about a range of literary theories

**Course Outcomes (COs):** The student should be able to:

- Recognize the value of multiple perspectives and develop competence in giving and receiving constructive criticism.
- Show an appreciation of the relevance and value of theoretical models in literary study.
- Demonstrate an understanding of important theoretical methodologies by summarizing key concepts or arguments.
- Apply these concepts or arguments successfully in a close reading of a literary text.
- Demonstrate familiarity with the history of literary theory in the West, including prominent theorists and critics, important schools and movements, and the historical and cultural contexts important to those theories

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- Write in an insightful and informed way about specific literary theoretical works

### COURSE CONTENTS

#### UNIT I

Aristotle: Poetics- Concept of imitation, Plot and Character, Ideal Tragic Hero, Concept of tragedy and Mimesis

#### UNIT II

Longinus: On the Sublime

#### UNIT III

Philip Sydney: An Apology for Poetry

#### UNIT IV

John Dryden: Essay of Dramatic Poesy

#### UNIT V

William Wordsworth: Preface to Lyrical Ballads

#### Suggested Readings:

- Abrams, M. H. (2000). **A Glossary of Literary Terms**. Singapore: Harcourt Asia Pvt. Ltd.
- Lucas, F. L. (1970). **Tragedy in Relation to Aristotle's Poetics**. New Delhi: Allied Publishers.
- Taylor and Francis Eds. (1996). **An Introduction to Literature, Criticism and Theory**. Routledge,
- Waugh, Patricia (2006). **Literary Theory & Criticism: An Oxford Guide**. Delhi: OUP.

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BAHNENG503	SOC. SC., ARTS & HUM	American Literature	5	0	0	5	60	20	20	0	0

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The students will be able to:

- Familiarize with American Literary output at various periods

**Course Outcomes (COs):** The student should be able to:

- Understand the culture and aspirations of the writers in America.

### COURSE CONTENTS

#### UNIT - I

##### Poetry

Walt Whitman : When Lilacs Last in the Dooryard Bloomed

Emily Dickenson : Success is counted Sweetest, Because I could not stop for Death

Wallace Stevens : The Emperor of Ice Cream

#### Unit II

##### Drama

Eugene O’Neil : The Hairy Ape

Tennessee Williams : Glass Menagerie

#### UNIT III

##### Prose

Emerson : Self Reliance

Edgar Allen Poe : The Philosophy of Composition

#### Unit IV

##### Fiction

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Nathaniel Hawthorne : The Scarlet Letter

Alice Walker : The Color Purple

### **Unit V**

#### **Criticism**

Cleanth Brooks : The Language of Paradox

Kenneth Burke : The Poetic Process

#### **Suggested Readings:**

- Robert Spiller: **Literary History of the United States**, (Amerind Publishing Co.)  
Marcus Cunliffe : American Literature to 1900, (Sphere Reference)
- F.O.Matthiessen. **American Renaissance** George McMichel : Concise Anthology of American Literature.
- SD Palwekar, **Literature and Environment:A Select Study of British, American and Indian Writings**, Lambert Academic Publishing, Germany, 2012.



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BAHNE504	SOC. SC., ARTS& HUM	Comprehensive Viva Voce	0	0	0	4	0	0	0	100	0

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\***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

### Course educational Objectives(CEOs):

The students will be able to

- provide an opportunity for students to apply theoretical concepts in real life situations
- enable students to manage resources, work under deadlines, identify and carry out specific goal oriented tasks

### Course Outcomes (COs):

- The student should be able to acquire speaking skills and capabilities to demonstrate the subject knowledge.

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BAHN506	SOC. SC., ARTS & HUM	Minor Research Project I	0	0	10	5	0	0	0	60	40

At the end of semester V the student will submit a synopsis of his project

The objectives of the course is to

- check the ability of students in terms of their writing
- identify the problems of students' in developing their writing
- skills
- gather the opinion of the teachers on their students' writing performance
- improve the writing skills of students' by suggesting some remedial measures

### Submission and marking Guidelines

At the end of V semester the student will submit a synopsis of his project on the following guidelines:

1. The students will submit the synopsis of the proposed research and a duly constituted Committee will take the decision regarding the relevance and authenticity of MRP and allowing a student to opt for it.
2. The decision about the suitability of the MRP will be taken after the Mid Semester I of V Semester. The student will be required to submit the final Synopsis in the spiral bound form in the number specified by the Institute.
3. Minor Research Project (MRP) will carry a maximum of 100 marks - out of which, 40 marks will be for the Internal valuation and External will be of 60 marks A panel of external and internal examiners will jointly award both of these components of marks.
4. The Director/Head of the Institution will appoint the internal and the external examiner.