



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Journalism and Mass Communication
Choice Based Credit System (CBCS) in light of NEP -2020
M.A. (Journalism and Mass Communication)
Generic Elective
III Semester

Generic Elective
GPJMC102
Introduction to Film Studies

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher's Assessment	End Sem University Exam	Teacher's Assessment				
GPJMC 102	GE	Introduction to Film Studies	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;
***Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.**

Course Educational Objectives (CEOs):

The student will be able:

- CEO 1 - To learn about film composition and to analyze dramatic strategies in film.
- CEO 2 - To understand the technical terms needed to critically analyze the films.
- CEO 3 – To understand the art of film direction.

Course Outcomes (COs):

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes.

- CO 1 – The students will understand the various characteristics of films of different directors.
- CO 2 - The students will understand the impact of cinema on society.
- CO 3 – The students will also understand the distinct film making styles of different directors
- CO 4 – The student will be able to understand different types of Cinema

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Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Chairperson

Faculty of Studies
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Vishwavidyalaya, Indore

Controller of Examination

Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Joint Registrar

Shri Vaishnav Vidyapeeth
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Course Content:

Unit I

- Film as a medium of mass communication
- Impact of Cinema on Society
- Silent Era & Talkie Era
- Phases of Indian Cinema

Unit-II

- Types of Films
- Film Genre
- Art Cinema and Commercial cinema
- Importance of music in cinema

Unit III

- Representation of culture and gender in cinema
- Indian Diaspora and Bollywood
- Globalization of Indian Cinema
- Film Review

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Unit IV

- Central Board of Film Certification
- Film division
- Film Institute in India – FTII, Pune, SRFTR: Culcutta
- Ethics of Cinema

Unit V

- Study of film director
Satyajit Ray
RajKapoor
Sanjay leela bhansali

Reference Books:

1. Badley, L., Palmer, R. B., Schneider, S.J.(1990) *Traditions in World Cinema*. New Delhi: Sage Publishers
2. Boggs, J. (2000). *The Art of Watching Films*. New Delhi: Sage publishers
3. Storey, J. (2014). *Cultural Studies and the Study of Popular Culture*. New Delhi: Oxford Press
4. Ray, S. (2007). *Our Films and their Films*. New Delhi: Orient Blackswan
5. Roberge, G. (2005). *The Subject of Cinema*. New Delhi: Seagull Books,
6. Hayward, S. (1996). *Cinema studies: The Key Concepts* Oxon. New Delhi: Routledge
7. Roberge, G. (2005) *Another Cinema for another Society*, Calcutta: Seagull Books
8. Bordwell, D. and Kristin T. (2001). *Film Art: An Introduction*. New York: McGraw Hill

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