

SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA



One Week Online National Research Methodology Workshop (June 05 - 10, 2023)

Workshop Coordinator

Dr. Aditi Veda

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Organized by

SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA

Indore-Ujjain State Highway, Indore-453111

Website: www.svvv.edu.in

INTRODUCTION

Management Research is a systematic process of gathering, recording and analyzing data to facilitate the decision making process. Applied research facilitates managerial decision making and reduces uncertainty. It is an amalgamation of techniques and procedures that helps the researcher to know and understand the phenomena in focus. It connotes patient study and scientific investigation, wherein the researcher takes another, more careful look at data to discover all that can be known about the subject under study. The workshop aims to explore the basic dimension of research and the need for scholars to rethink the assumptions that underline historic paradigms of research in the field of management. It is designed to provide participants with hands-on approach to conduct research. On completion of the workshop, participants would develop the skills to review the literature, develop hypotheses, frame research design, identify sampling techniques and comprehend the role and relevance of the tools for data collection and analysis. The six-day workshop will be exposing the participants to theoretical input on qualitative research techniques, followed by the field work based on syndicates. The participants will be expected to choose a research topic and develop a research paper during the workshop. Subject areas include all functional areas of management, administration and educational research. Based on peer review, good quality research papers written during the workshop will be published in AIMS Journal of Management.

OBJECTIVES

- To expose the participants to contemporary research methodology.
- To build research capability among young scholars and faculties in the area of Management, Commerce, Economics and other streams of Social Sciences.
- To provide an opportunity to researchers through research clinic to present the problems related to the methodology faced by them during their current work.
- To prepare the participants to make scholarly contributions in their respective area of research.
- To expose the participants to Qualitative Research Techniques.

WORKSHOP OUTCOMES

At the end of the workshop, participants should be able to:

- Understand the literature review and identify the research gaps.
- Design the research in their respective area of research.
- Write quality scholarly articles and papers.
- E-certificate to all the participants.
- Based on peer review, good quality research papers written during the workshop will be published in AIMS Journal of Management.

COMMITMENT OF PARTICIPANTS

- Participants are expected to come with open minds and attitude for learning and exploring new vistas of research.
- Participants have to attend the workshop for all the six days as per the schedule. Partial participation will not be entertained.
- Participants will be required to complete the group activities as mentioned for maximum take away from the workshop.

DELIGATE FEES

A nominal fee of Rs. 500/- for Academicians and Rs. 400/- for Research Scholars (Including service tax) covering the cost of reading material, shall be payable per participant. Fees once paid will not be refunded. However, a substitute delegate is acceptable. Registration would be closed once a pre-decided cut-off number is achieved. Kindly find below the link for registration –

<https://forms.gle/6ux2vfoKKo7vw2aW9>

FACILITATOR

Dr Upinder Dhar, Vice Chancellor – Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore – has led several such workshops as a facilitator so far. A renowned educationist and academician, Dr. Dhar, has more than four decades of experience in post graduate teaching, corporate training, faculty development, consultancy and research. Before joining Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore he was Group Addl Vice Chancellor-Amity University; Vice Chancellor – JK Lakshmipat University, Jaipur; Director– Institute of Management and Dean-Faculty of Management, Nirma University, Ahmadabad, Director – Prestige Institute of Management and Research (Indore); President – Prestige Group of Educational Institutions (Indore). Earlier, he was Professor and Head of Management at NITIE, Mumbai – a National Institute established by the United Nations. He has conducted more than 715 management and faculty development programs for the executives of major business houses and faculty members of academic institutions respectively.

Dr. Dhar was invited by the American Society of Engineering Management (ASEM) to address the delegates on case method during its Annual International Conference at Minnesota, USA in 2013. He has been on the Panel of Reviewers of number of journals, such as International Journal of Training and Development, Human Resources International, Journal of Global Business and Technology, and South Asian Journal of Management. He has also been on the Panel of Experts maintained by NBA (Bangalore); NAAC (Bangalore); ICSSR (New Delhi); and SAQS (Hyderabad). He has been President of Anthropological and Behavioral Sciences Section of the Indian Science Congress Association (2007-08), Indian Society for Training and Development (2008-09) and Association of Indian Management Schools (2014-15).

He has been on the high powered Expert Committees constituted by MHRD, UGC, AICTE and Hon'ble Governor of Uttar Pradesh. Currently, he is a Member of the Standing Committee on Specification of Degrees u/s 22 of the UGC Act, 1956 and Expert Group constituted for Presentations of Guidelines for Implementation of NEP 2020. He has also been Guest Faculty at IIM Calcutta, IIM Indore, IIM Trichy and IIT Roorkee. Besides undertaking consultancy assignments, he has authored/co-authored more than 811 publications. Forty one scholars have been awarded Ph.D. degree under his supervision by various universities.

ENROLMENT FORM

Name :

Area of Specialization :

Institute ;

Address :

Mobile No. :

E-mail :

Sponsoring Authority :

Delegate Fee Particular

NEFT Transfer Details :

Dated :

For Rs. :

Registration fee may be sent in favor of Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore or by bank transfer [NEFT/RTGS/GPay: Name of Bank-HDFC Bank Ltd., Branch-Cloth Market, Indore (M.P.), A/c No. 50100256398597, IFSC Code: HDFC0000281, MICR: 452240003, SWIFT Code: HDFCINBBXXX]

***Registration would be closed once a pre-decided cut-off number is achieved.**

To be sent to: Dr. Aditi Veda, Assistant Professor, Email: aditiveda@svvv.edu.in, Mobile: +91- 9425325388

PROGRAM SCHEDULE

DAY I: June 05, 2023

11.00 - 11.30 A.M. - Introduction

11.30 - 01.00 P.M. - Formation of Research Problem

01.00 - 02.00 P.M. - Break

02.00 - 04.00 P.M. - Review of Literature

DAY II: June 06, 2023

11.00 - 01.00 P.M. - Data Collection – I

01.00 - 02.00 P.M. - Break

02.00 - 04.00 P.M. - Data Collection – II

DAY III: June 07, 2023

11.00 - 01.00 P.M. - Data Analysis

01.00 - 02.00 P.M. - Break

02.00 - 04.00 P.M. - Drafting of Research Paper/ Research Proposal – I

DAY IV: June 08, 2023

10.00 - 01.00 P.M. - Drafting of Research Paper/ Research Proposal – II

01.00 - 02.00 P.M. - Break

02.00 - 04.00 P.M. - Research Clinic – I

DAY V: June 9, 2023

11.00 - 01.00 P.M. - Research Clinic – II

01.00 - 02.00 P.M. - Break

02.00 - 04.00 P.M. - Finalization of Drafts

DAY VI: June 10, 2023

11.00 - 01.00 P.M. - Group wise presentation of the final Papers / Proposals – I

01.00 - 02.00 P.M. - Break

02.30 - 03.30 P.M. - Group wise presentation of the final Papers/ Proposals – II

03.30 - 04.00 P.M. - Valedictory

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