



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Social Sciences, Humanities and Arts
Choice Based Credit System (CBCS) in Light of NEP-2020
Generic Elective: Odd Semester

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
GUECO101	GE	Personal Finance and Investment Planning	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

*Teacher Assessment shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

- CEO1: To understand the importance of saving and investment.
- CEO2: To understand the power of compounding.
- CEO3: To understand the debt market.
- CEO4: To understand the capital market.
- CEO5: Updating in the financial markets and Instruments.

Course Outcome (Cos):

- CO1: The students should be able to understand difference between Money and Capital Market.
- CO2: The students should be able to plan for their Financial Goals
- CO3: The students should become an informed investor.
- CO4: The student should be able to understand grievance redressal system.
- CO5: The students should be able to understand the instruments of secondary markets.

Syllabus:

UNIT I: Indian Money Market and Instruments.

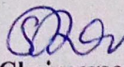
Debt Market, Public Provident Funds, Sukanya Samridhhi Yojna, Post Office Schemes – Monthly Income Scheme, Kisan Vikas Patra and National Savings Certificate; Certificate of Deposits with Banks.

UNIT II: Indian Capital Market


Meaning of Capital Market, Introduction to Primary Market and Secondary Market, Structure of Capital Market, Growth of Capital Market in India.


Chairperson

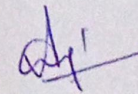
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Chairperson

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UNIT III: Regulators of the Financial Markets

RBI: Functions, Objectives and Role, SEBI: Role, Functions, IRDA: Role and Functions, PFRDA: Functions.

UNIT IV: Mutual Funds

Concept, Types of Mutual Funds, Direct and Indirect Mutual Funds, Association of Mutual Funds in India, Modes of Investing in Mutual Funds

UNIT V: Secondary Market

Investment in the Stock Market, Trading in the Stock Markets - Intra Day Transaction and Settlement of Shares, Grievance Redressal Mechanism.

Suggested Readings

1. Frank, K. (2018). *Investment Analysis and Portfolio Management*. Amazon Publications
2. Gordon, E.; Natrajan, K. (2020). *Financial Markets and Services*. New Delhi: Himalaya Publishing House
3. Islam, Md. Ashraful. (2019). *Securities Analysis and Portfolio Management* New Delhi: McGraw Hill Publication.

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