



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Textile Technology
Choice Based Credit System (CBCS) in Light of NEP-2020
Generic Elective for UG Courses
(2021-2025)

| COURSE CODE | CATEGORY | COURSE NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|-------------|----------|-----------------|------------------------------|---------------|----------------------|-------------------------|----------------------|---|---|---|---------|
| | | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BTTX908 | GE | FASHION STUDIES | 60 | 20 | 20 | - | - | 3 | 0 | 0 | 3 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit.

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. To introduce about the concept of fashion.
2. To understand the designing terms and elements used in garments related to fashion.
3. To demonstrate the effect and application of color psychology.
4. To give basics idea of draping, darting and designing of different parts of garment.

Course Outcomes (COs):

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes.

The students will be able to

1. Understand the fashion trends and forecast.
2. Make the different designs applying elements of design.
3. Apply colors according to the psychology.
4. Make different parts and dresses using draping technique.

Syllabus:

Unit-I Introduction to Fashion

10 HRS

Introduction to Fashion definition and origin terms and definitions, Traditional Indian garments and Embroidery, Ethical Garments.

Unit-II Different Factors Governing Fashion and Fashion Cycle

9 HRS

Fashion cycle in concern with season and forecasting of fashion. Classification of fashion style, and reasons for change in fashion

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Unit-III Introduction to Different Components of Dress

8 HRS

Introduction to neck lines, waistlines, hemlines, collars, sleeves, cuffs, plackets and pockets. Fullness applied in apparel tucks, pleats, gathers, shirring, frills or ruffles, flounces.

Unit-IV Introduction to Draping

8 HRS

Draping: Introduction to draping, equipment and dress forms. Preparation of muslin for draping, fabric behavior. Principles and techniques of draping.

Unit-V Introduction to Wardrobe Planning and Different Types of Dresses

9 HRS

Silhouettes- Types and their application in everyday use. Skirts - Basic concepts in designing the variety of skirts. Trousers- Basic concepts in designing the variety of trousers, Wardrobe planning- design development for formal, casual, party and sports wears for men, women and kids based on their location.

Text Books:

1. Draping for Apparel Industry, Armstrong, H. J., Bloomsbury Publishing, 2013.
2. Introduction to clothing production management, Chuter, A. J., Wiley, 2011
3. The technology of clothing manufacture, Carr, H., Iatham, B., Om Book Service, 1994.

References:

1. Apparel manufacturing hand book: Analysis, Principles and Practice, Solinger, J., 1988.

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